# Sierra Madre News And Ass't For Local Branch

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Sierra Madre, California - Thursday, January 14, 1965

20 Pages - Vol. 58, No. 11

# Subdividers Admit Error; To Pick Up \$3,500 Tab

Patience and Insistence of Council In Good Planning Pays Dividends

#### Sierra Madre Estates Given **Acceptance With Conditions**

Patience and insistence by the Sierra Madre City Council in good planning, and the protection of the health and welfare of its citizens paid great dividends Tuesday evening cept of the area and had

at their regular meeting when the Appeal of the Subdividers of the Willis Tract changing their thinking and

was presented to the Plan- that they could reduce their ning Commission on Sepof the Commission absent the vote was 4 to 2 for de-

ing of the appeal was postponed from meeting to meeting due to moratoriums, ad hoc hillside studies, permits and finally the decision of the Council to hire the Landplanning Associates, using the Taxpayers' money to the tune of \$3,500 for a study and recommendation for subdividing the area. An additional expenditure of \$1,000 was saved by the Council for a 'mock" relief map when it was found that it was not necessary, due to similar presentations by interested

R-1 housing, multiple housing and cluster housing.

"We Errored"

Henry McNulty, representing the subdividers and associates in presenting the Appeal stated that they had started engineering on the project more than two years ago, and that it was their feeling that the "answers they were seeking" were not completely given in the study by the Landplanning Associates, and that the engineering would not work out, nor could development be made under now existing Building Codes. However a new concept in the joining of engineering and architect entries will become the had shown them the "error property of Hartman Drug.

and that they could reduce the number of R-1 units from 42 to 39, and since the presentation by the Landplanning Associates last Thursday that he and his Associates had given great consideration to a "Compromise" plan that could be done with all the safety in the world. In fact the Landplanning study had motivated a complete new consuch a tremendous potential of saving to the subdividers of their ways" and by that he and his Associates No. 29402 presented itself for incorporating some of the were more than willing to earing.

landplanners' suggestions, it pick up the \$3,500 tab of the The Tentative Tract Map had been shown to them paid-out taxpayers money,

----Please turn to Page 7

**Considering Senior Citizen Property Tax Relief** 

incomes is an absolute necessity, said Richard Nevins, Southern California member of the Board of Equalization. Nevins, long a proponent of this type of legislation, pointed out that a majority of the states either have or are contemplating similar legislation. He outlined three plans would accomplish

this program: a "Wisconsin"

sion will make to the Coun-

cil, who will in turn com-

pose it into a permanent

Ordinance for enactment

sometime prior to April 30,

A group of Sierra Madre

Citizens, names at the end

of this article, termed the

new ordinance as one that

will eliminate all apart

Mr. Wally Boyko

A happy holiday season was in store for Mr. Wally

Boyko, construction inspec-

tor for the City of Sierra Madre, with the help of Sier-

Wally made the trip back via jet to Minneapolis, Min-

nesota, to spend the holi-days with his two year old

never seen until this time.

Wally reports that it was mighty cold, 18 below zero,

and lots of snow. He says it

was the finest holiday

visiting with his father, Mr.

Nick Boyko; his sister, Ann

Hnath, of New Brighton,

Minn; his son and daugh

ter-in-law, Bobby and Joel-

ine Boyko, and of course the

old Tom, the grandson

**NEW PREXY** 

FOR C. OF C.

Ronald Thurston of Thorn-

president of the Sierra

omatic Company was elect-

Madre Chamber of Com-

merce at the January meet-

Other officers elected were:

low-stealer, little 2 year

he has had in a long time

grandson whom he

Madre Travel Agency.

Returns From

Holiday Trip

at the state level.

# Property tax relief for grant Senior Citizens refunds Senior Citizens with fixed on their state income tax re-

turns, the money to be refunded or used as an offset against any income tax due. Property owners, as well as those renting, would qualify. The major advantages of this type plan are that it requires no constitutional exemption, preserves the property tax base, and puts the burden of the program

A second plan allows a type plan which would -

# on the grounds that the proposed 42-acre subdivision contained excessive grading and too many lots to be within the bounds of good planning. With one member of the Commission absent the vote was 4 to 2 for denial, and the subdividers appealed to the Council for consideration. Continuation of the hearing of the appeal was posting of the appeal was postin

#### Contest At Hartman's

opens this week and will continue until Saturday noon, February 13, and the winner will receive for his efforts a brand new Brownie Fun Saver 8mm movie

ates presented their propo- umn, and he is seeking a on Thursday evening, name for it. You will find January 7, and contained this column on page three of this issue and will note the temporary heading that

is to be replaced. The winner of the contest must think up, by the opin-ion of the judges, the name for the column that will be used after February 13.

The contest will close at noon Saturday, February 13 and the judges will make the award as soon as possible after that date. You may make as many entries and you desire, and they can be brought in or mailed either to Hartman Pharmacy, or the Sierra Madre News. The opinion of the judges will be final and all

Property Owners Asked To Attend Meeting of Planning Comm. Jan. 21

#### **Ordinance Termed Extreme** R-3, R-P Landowners Hit

A group of men interested in the welfare of the city its only tax base is single of Sierra Madre met last Thursday noon to discuss the new emergency ordinance adopted by the City Council at

their meeting of December amera. 22 and put into effect for the called by the Planning Com-Rudolph R. Hartman, this next 120 days. The Ordin-mission for Thursday, Janarties.

The Landplanning Associ- week initiated a new col- ance practically placed a uary 21 at the hour of 8 p.m. turbed and it will fall to the ing and hunting.

The Landplanning Associ- week initiated a new col- ance practically placed a uary 21 at the hour of 8 p.m. turbed and it will fall to the ing and hunting.

The conclusion of this hear- single family home to pick Barton, his will be greatly displayed a presented their propo- umn, and he is seeking a moratorium on all apart- The conclusion of this hear- single family home to pick Barton, his will be greatly displayed a presented their propo- umn, and he is seeking a moratorium on all apartment house building, unless ing will be the recomit complied in full respect menda with the Ordinance as passed by the Council.

The Ordinance is patterned after the one in effect in Arcadia and was introduced to the Planning Commission at a November meeting by Commissioner Poolman, and was brought before teh Council on December 22 and passed by a vote of 4 to 1 without "study

time" being given. The Planning Commission asked for the emergency ordinance for 6 months to study the situation but was granted 120 days at which time recommendations will be given to the Council for a Permanent Ordinance. The hearing has been

will be known as a city of trouble to apartment house owners and builders, and henceforth the sale of this type of property will become at the Altadena branch. extremely difficult to Barton has been act

Since Sierra Madre does not embrace manufacturing, home owners, apartment owners and commercial board of governors of the In-businesses. If apartment stitute's Pasadena chapter. houses are stopped then the tax base will be greatly disup the load.

in R-3 land in Sierra Madre for the future purpose of apartment house building now find hypothetically that where under the old building codes that they had room for 15 units on their land and now find they only have Please turn to Page 17

#### **Penny Ward Earns Title** Of Queen

Penny Ward, honey-blond Pasadena math student, has found a new use for statistics. Her own 35-22-35 measurements helped her earn the title of Queen for the upcoming Sports, Vacation and Travel Show.

She will reign over the international Show produced by Fred J. Tabery, at the Shrine Exposition Hall, January 22-31.

The accent will be on outdoor vacation activities at the Show and that's just where Penny is most at home. She has half a wall of her room at home in Sierra Madre covered with ribbons she has won in swimming competition, and she is an avid surfer, snow and water skier.

In the classroom, where she also excels, Penny is working towards a career in the teaching of mathematics. She is an honor student at Pasadena High School. where she is a senior and currently applying for scholarships at several universi-

The Sports, Vacation and Travel Show Queen has two ing of the Chamber Direcolder brothers, Peter, 22, a tors Tuesday, January 12. UCLA student, and Michael, 18. who attends Pasadena Douglas Delahooke of Harry City College, and a sister, A Lange & Associates, vice president; Frank Dolph of Patsy, 14, a student at Wil-the First Western Bank, son Junior High in Pasathe First Western Bank, Newly elected or re-elect-

The 10-day show will fea ed directors of the Chamber ture the latest in hunting are: John H. Curtis of Sierand fishing equipment, va-cation ideas, water sports and athletics, along with Madre Realeteria, Don and athletics, along Ferriera of Sierra Madre exhibition casting and other attractions.

We Owe Them Much Credit

B of A Names Manager

#### Mormons To Again Work On Old Mt. Wilson Trail

The old Mt. Wilson Trail will receive a face lifting next Saturday, January 16, when the famed Mormon troops of Whittier Ward 5, Fullerton Ward 2, and South Gate Ward 3 return to go over the entire length of the trail.

hikers have gone up and down the famous old trail. For the first time in years groups such as the Roamer Hiking Club of Los Angeles, the Sierra Club 100 Peak Section, Trail Blazers of Pasadena High School, Modern Mountaineers, Lever Pack Rats and many scout groups have scheduled hikes along the path.

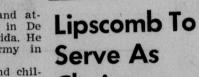
There is little doubt that

the Old Mt. Wilson Trail has once again become a major attraction to Sierra Madre. Unspoiled by fire roads and flood control dams which took much away from the Big Santa Anita, the Old Mt. Wilson Trail winds through a wilderness area of its own. Here all the wildlife of

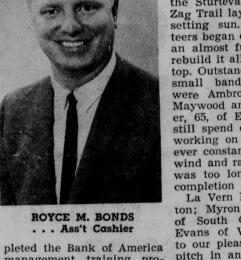
the forest abounds and the area looks much the same as it did when the trail was first built over a hundred years ago. With its ever flowing stream and beauty in the canyon there is hardly an old timer in Sierra Madre who doesn't recall the happy days and hours spent along this beautiful

Yet less than two years ago this historical trail, like the Sturtevant and the Zig Zag Trail lay dying under a setting sun. A few volunteers began digging away in an almost futile attempt to rebuild it all the way to the top. Outstanding among the small band of volunteers were Ambrose Zaro, 64, of Maywood and Barney Decker, 65, of Eagle Rock, who still spend one day a week working on the trail in the ever constant battle against wind and rain. But the trail was too long and hopes of completion were fading.

La Vern Evans of Fullerton; Myron Keith Harding, of South Gate and Dave Evans of Whittier listened to our pleas and decided to



Chairman



In his leisure time, the management training pro- pitch in and help. new manager enjoys fish-Barton, his wife Clareda Bonds was born and at-

tended high school in De Funiak Springs, Florida. He and son Gregory, 7, live in Bonds, who will also be served with the army Germany in 1956. erations of the new branch,

With wife Lore and children Thomas, 7; Robert, 5; Carole, 3; and Royce Jr., 1,

#### A graduate of Florida he makes his home in Glen-State University with a dedora. Like Barton, Bonds is an gree in Business Administration, he has also com- ardent fisherman.

#### College No Cost To County

#### L.A. Firefighters Show **High Level Education**

HUGH D. BARTON, Manager of

. . . Sierra Madre Branch of Bank of America

of its soon-to-open Sierra Madre branch.

charge. Their appointments were

announced recently by Jesse

W. Tapp, chairman of the

The Chicago-born Barton

has lived and worked in this

area since 1953, when he

was discharged from the army after three years' serv-

He attended Pasadena

City College, then worked

for Bank of America in

Pasadena for eight years,

serving at the Arroyo-Colo-

rado branch and Pasadena

Main Office. Since 1963 he

has been a lending officer

Barton has been active

locally in the American In-

stitute of Banking, educa-

tional wing of the American

Bankers Association, and

currently is serving on the

board of governors of the In-

responsible for general op-

as been assistant operations

officer at Alhambra.

board of directors.

ice in Korea.

Bank of America has named Hugh D. Barton manager

Assistant Cashier Royce M. Bonds will be second in

Fire fighters employed by the County of Los Angeles now possess an average level of education equal to nearly one full year of regular college work, County Supervisors were told last week. It was

further reported that 81.2 that 150 of these men have per cent of the uniform earned college degrees. nembers of the Los Angeles County Fire Department have attended college and

#### Rare Or Beloved **Books Found** Via Local Library

For the first time Friends of the Sierra Madre Library are offering a unique assist to the bibliophile in search of a particular book.

Any one on a quest for some beloved or rare volume may send the title and author's name, along with a bid, stating how much he is willing to pay, to the Friends of the Sierra Madre Library, in care of the Sier-Madre Public Library, and the information will be posted when the sorting is

All requests should be in the library before Monday, February 1. The sale will be held on February 5 from 10 a.m. to 9 p.m. and on February 6 from 10 a.m. to 6

On Thursday, Feb. 4, from 6 to 9 p.m. there will be a courtesy sale for members of the Friends of the Sierra Madre Library. Memberships will be on sale at the door that evening, and everyone is invited to become a member of this stimulating

reported on the results of a survey made earlier in the year. In addressing the board, Page pointed out that such factors as increased population and advanced cientific technology "have changed the job of professional fire fighters from a simple and mechanical process to an exacting, scientific profession." In presenting personal copies of the survey report to Supervisors, he added, "We are happy to report on the commendable manner in which our memers have accepted this challenge of education. In addition to statistical data on the fire fighters' educational accomplishments, the report points out that "fire fighters employed by the County of Los Angeles re-

ceive no special compensa

tion for their college work.

All such work is strictly

voluntary and must be ac-

complished during off-duty incurred by these fire fighters in continuing their education were culled from the family budget. In many cases these costs for transportation, books, supplies

James O. Page, Research comb (24th District) will Director for the Los Angeles County Fire Fighters Union again serve as chairman of the California Republican

Delegation for the 89th Con-Lipscomb, who has been chairman since 1958, was selected for the post at the Delegation organizational meeting. The meeting was attended by all California Republican House members and by Senator George Murphy. Senator Tom Kuchel was unable to attend.

The California Republican delegation in Congress is now the largest of all the

In addition to renaming Lipscomb chairman and selecting those who will serve in various other positions, the delegation discussed is-sues and problems of importance to California and how it can be most effective in behalf of the state.

#### High Low Jan. Jan. 10 Jan. 11 Rainfall to date Year ago to date

WEATHER

On a cold winter day they Since they completed the brought 67 men and boys trail last year hundreds of from their churches and completely built the trail to Look Out Point and the

heliport there. They came down from the top after work one night and cleared all the trees blown down across the trail, \_Please turn to Page 9



Well, here we are well into January of 1965, and as far as I can see nothing real startling has taken place as yet. At this writing it seems that the majority of the people are still a little stunned with the pass-ing of 1964, and will get into high gear any day now. -CT-

We cannot see much change in sight for Sierra Madre . . . A very few new businesses to open during the coming year . . . . Some may close, but building will keep up the pace . . Business seems to be about as usual, no great booms, but a steady flow throughout the year.

-CT-Seems to me the old year 1964 ended up quite well. Business seemed to flourish during the last half of December and we did take first place in our category with our float in the Tournament of Roses parade, so I guess we have very little to complain about, and a lot to be thankful for.

1965 should see something completed on the long awaited Suffolk Avecut through. Frank Parks, Councilman, keep dogging it along, bringing up the subject every so often in an attempt to hurry the situation.

Of course it seems that the Sierra Madre Estates has left the activity calendar as far as protests are con-cerned. This year should see the building and completing of ten to fifteen homes in the tract, maybe more since there is room for 61.

--CT-Of course, as a conversational piece, this tract probably will be replaced by the Willis Tract. We can see the smoke curling from the kindling fires already. Should break out in full flame in the next thirty

Another situation that may see some heat is the newly proposed City Ordinance for the building of R-3 apartment houses and the R-P zone. I am sure many of us agree with the Planning Commission and the City Council that something should be done in this respect, and since a 120-day, so to speak "freeze" is on, the permanent situation should be settled sometime before spring and we will see better building in that field.

Of course another item that is being constantly watched is the new proposed "Civic Center." Soon now, the tentative price of this structure should be known to the Council, and their decision to proceed with the building should be short in forthcoming.

As things stand today there are two things standing in the path of the Council to proceed with this structure. The first stumb. ling block is price. They have \$200,000 in the budget for this purpose and they have the sale of the building and property that they now occupy to add to this sum. The Capital Improvements Committee absolutely state they will not "go in debt" to build the Center, so if the price is right and they

OFFICERS FOR THE YEAR 1965 of the Sierra Madre Lodge No. 408 F. & A.M. are seated from left to right: O. Perry Arnold, Jr., Treasurer; John C. Bowman, P.M., Senior Warden; John A. Nau, Worshipful Master; Earl T. Knowles, Junior Warden; and Douglas C. Berkshire, P.M., Secretary. Also taking office at the 56th Annual Installation were, standing: Dr. Raymond B. Pease, Organist; Ted Charles Lodge, Junior Steward; Charles H. Milton, Junior Deacon; Lawrence A. Bonney, Senior Deacon; Stanley Coutant, Marshall; Leroy Davis, Tyler; Robert derpool, Chaplain.

— Your —

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#### Spring Forum Series To Be At Monrovia High

Monrovia Evening High school announces that the Spring Community Forum eries to begin on Thursday, March 4, has been approved by the Forum Committee, composed of J. W. Hudson, originator of the Community Forums, assisted by Richard Bolton, Chester Van Hellen and Raymond Hudson, who will act as chairman of the individual forum

The theme for the series is 'Hopes and Fears of World Diplomacy" with various conditions involved in world diplomacy being presented by means of five outstanding color films and one illustrated lecture as follows:

March 4, "Cyprus, the New Republic," Robert Davis, solor film; March 11, "Malaysia: Democracies New Star in Asia," Don Ebright, lecture; March 18, "Indo-nesia," Phil Walker, color film; March 25, "People of South Africa," Frances I. Olson, color film.

Also April 1, "Gateway to the Caribbean," Eric Pavel, color film; April 15, "Bangkok and the Siamese," Dr. Don Shaw, color film. Registration fee for the

forum series is \$1.50, and includes tickets for all six of the forum presentations. The season tickets may be purchased by mail, or in person at the Monrovia Evening High School located in the main building at Monrovia High School, at 845 W. Colorado Blvd. Tickets may also be purchased at the office of J. W. Hudson, 111 E. Coloado Blvd., Monrovia.

## Social and Club Activities

MEMOS FROM YOUR Stylist

by LOLITA

Whether you think of the skin as an organ — which some schools of thought maintain it is - or merely a casing to contain the body sausage-fashion, the fact remains that it is one of the hardest working parts

The skin is called upon to produce oils, hair, perspiration and nails, along with regulating body temperature. It has many ailments of its own and is usually affected in one way or another by most ills attacking other parts of the body. Thus, the skin suffers in beauty and attraction when one's health in general is something less than par.

The wonderful new VAPO-ZONE machine at PETITE BEAUTY SALON, 185 West Sierra Madre Blvd., clears up greasy, dry or scaly scalp with lasting results. Why not make an appointment with us and try it. You'll be glad you did. Phone: EL

THIS WEEK'S HELPFUL ing them nightly with white

While

They Last

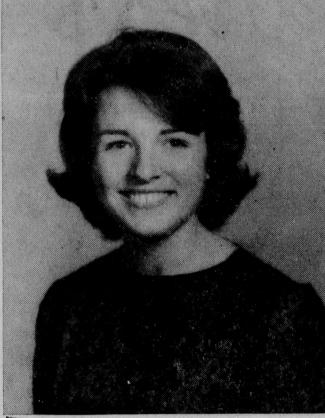
18" x 24"

Regular \$15.95

THIS WEEK \$9.95

LARGER SIZES ALSO

Engagement of Diane T. Brooks To Dennis James Alvey Is Announced



MISS DIANE T. BROOKS

The Christmas Eve en- ment party, attended by gagement of Miss Diane T. close friends and relatives Brooks and Dennis James was given on Sunday after-HINT: If you want long and Alvey was announced at an noon, December 27, by Mr. strong fingernails, try coatopen house by her parents, and Mrs. Syrious R. Alvey,
Mr. and Mrs. Norman E. parents of the bridegroom-Brooks of 270 N. Grove St., elect, at their home at 451 Sierra Madre. The engage-

W. Grand View Ave., Sierra Miss Brooks graduated from Pasadena High School in 1963, and is now attending Pasadena City College, from which she will graduate with an A.A. degree as a liberal arts major. Mr. Alvey also graduated from Pasadena High School in 1963, and is now attending Pasadena City College. He plans to transfer to Los An-

jor in art. The young couple are planning for their wedding to be within a year.

geles State College and ma-

The real Bargains are found in the Classifed Ads

#### Shakespeare Club Hears Vice-Mayor

The Shakespeare Club of Pasadena will have Mr. Boyd Welin, vice mayor of Pasadena, as its featured speaker at the 12 o'clock luncheon meeting on Tuesday, January 19, at Stratford uary
House. Mrs. T. William pital.
Heidner, president of the
Shakespeare Club, will preside at the meeting. Mrs. Don C. McMillan, chairman of the day, will introduce Mr. Welin, who will speak on the subject, "Pasadena's

Lore', stage and television star as well as a fashion and beauty consultant, will be presented at the afternoon program at 1:30 p.m. in Shakespeare auditorium. Following graduation from Northwestern University, Lore was active in the legitimate theater in the Chicago area. Since moving to the West Coast, she has also added television to her acting credits. Lore' will give several demonstrations including techniques of fashion and make-up, and grace ad naturalness through body movement. Mrs. Walter L. Benedict, program chair man, will be in charge of the afternoon program.

#### **Bridge Section**

The Philanthropy Department Bridge Section of the Shakespeare Club of Pasadena will meet at Stratford House on Thursday, January 21, at 11:30 a.m. for luncheon to be followed by bridge. Mrs. Marvin R. Ives, director of the Philanthropy Department, will turn the meeting over to Mrs. G. G. Brubaker, chairman of the bridge sec tion. Mrs. Dorothy Prinz will give a bridge lesson at 12:45 p.m. and this will be followed by an afternoon of bridge for the members.

Garden Dept. The Garden Department of the Shakespeare Club of Pasadena will meet at Stratford House on Friday, Jan uary 22, at 2 p.m. Mr. David Gilfillan, garden editor of the Independent, Star-News, will speak on "The Planting and Care of Roses." Mrs. Frederick M. Dickey, director of the garden depart ment, will be in charge of the program. Tea will be served following the pro-

#### Crib Crop

Lloyd, of 600 Eaton Drive, Pasadena started the new year out in a big way. They welcomed their first child, a son, who made his debut into the world, Sunday, January 3, at St. Luke Hos-

and fixing, pickles and cheese; potato chips, but-Robert David is the name given the new arrival, and tered green beans, apricot he weighed in at 8 pounds

Also anxiously waiting the arrival of little Robert David were the grandparents, Mr. and Mrs. Laurence A. Lloyd of 240 Churchill Glen, owners of the Wistaria Flower Shop in Sierra Madre, and Mr. and Mrs. Jack Morlan of 600 Eaton Drive, Pasadena.

Attend the Church of your choice this Sunday

Turn unwanted items into CASH -Use the Classifised Ads

#### THIS IS "HELP-YOUR-FRIENDLY **RESTAURANT-OWNER-WEEK"**

**Elementary School** 

Menu

JAN. 11-15

sandwich, stewed tomatoes

and celery, lettuce cup with

thousand island dressing,

Wednesday - Tacos, but-

Thursday - Oven fried

tered corn, lettuce cup,

chocolate pudding, French bread and butter.

mashed potatoes and gravy,

buttered peas, apple wedges,

baking powder yeast bis-

fish and tartar sauce, car-

rots, fresh spinach salad, prunes, corn bread and but-

Each lunch must contain

one third quart of milk and

two teaspoons of butter.

Friday - Oven grilled

chicken or roast

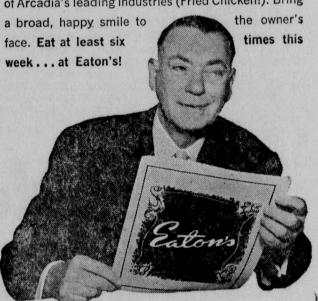
diced peaches,

cookie.

Monday - Toasted cheese

(originated this week by Charlie Eaton)

Do your part. Be a good neighbor. Help support one of Arcadia's leading industries (Fried Chicken!). Bring



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WILD BIRD SEED

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and its

0

QUILT

GIR

BRA Regu SII

BOX

Another FIRST prize for our entry in the Tournament of Roses Parade. We hope the world knows that we Sierra Madreans design, finance and build our prize winners. This spirit of cooperation and oneness makes Sierra Madre such a wonderful place to live and grow in that we have and are creating an image which has and is attracting citizens way above the average.

This is a definite challenge to us at Hartman Pharmacy to strengthen our own image by providing our community with the best pharmaceutical service available - by keeping abreast or ahead of all the marvelous developments in the healing arts and to have them always readily available to the doctors and dentists and their patients.

Each week we will bring you current news of pharmacy and its related interests.

Our staff is available 24 hours a day for your medical needs and we welcome inquiries by your medical men and women and yourselves about our services.

Stop in when you are downtown and let us get ac-

Rudolph R. Hartman

CAROLINE'S

Hartman

AT 29 NORTH BALDWIN
IN SIERRA MADRE — PHONE 355-3311

SPECIAL CONTEST: The heading on this column is temporary for the next four weeks while we give you a chance to help us give it a name. All entries to be left at Hartman's Drug or the Sierra Madre News and become the property of Hartman's Drug. The contest ends on February 13 at 12 o'clock noon, and the winner will receive as a prize and a Valentine's Gift from Hartman Drug a Brownie 8mm Fun Saver Movie Camera . . . Join the fun and send in as many entries as you want and let us pick the winning name for our

DRESSY & STEET

\* SUITS

100% WOOL

QUILTED

\* DRESSES

\* JUMPERS

2 PC. — WHOLE STOCK OF

WOOL - RAYON - COTTON

\* COATS & TOPPERS

SALE

ON FAMOUS PLAYTEX

BRAS ......SAVE \$1.00

GIRDLES ... SAVE \$2.00

SALE

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BRAS Reg. \$2.50 \$1.99

Regular \$4.00 .....\$2.99

SILFSKIN GIRDLES

20% OFF

SALE

On Berkshire Nylons

Each — 79c

BOX OF 3

\* ROBES & LOUNGING PJ'S

Engagement of Barbara Sue Shanks And Rex Ronald Long Announced



BARBARA SUE SHANKS . . . Engaged

A huge engagement ring nounced to the guests the with tall white tapers on engagement of the Shanks' pine boughs and ornaments. was the unique centerpieec on the dining room table for ra Madre.

the family party Mr. and Mrs. Norman W. Shanks of graduates of Pasadena High 3725 Canfield Rd., Pasadena,

gave on Christmas Day. A white satin ribbon with the names Rex and Barbara arrangement, an-

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Odds and Ends

DACRON & COTTON BLEND

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**SWEATERS** 

CAPRI PANTS

each side, surrounded by daughter to the son of Mr. and Mrs. Raymond N. Long of 330 Manzanita Ave., Sier-

School, and Barbara is now attending Pasadena City College. Rex is a graduate of the names Rex and Barbara Pasadena City College and on it, placed in front of the is active in the U.S. Marine Corps Reserve.

#### Mount Alverno Guild View Orient Holiday

Orient Holiday, a colored travelogue will be present-ed by V.I.P. Travel Agency of Sierra Madre at the next Mount Alverno Guild meet-Wednesday, January An Oriental luncheon will be served at noon and a brief business meeting will be held, following which the travelogue will be shown.

Mrs. Willard Chandler, program chairman, assures everyone that this film is most interesting and will appeal to all.

As the luncheon is being catered, all reservations must be in as soon as possible. Tickets are \$1.25 and available by calling parish representatives. Mrs. James Quigley is St. Rita's parish representative. Her telephone number is EL 5-7445.

#### Kiwanis President Presents Theme, Objects of 1965

Dr. David Kirkpatrick, president of the Sierra Ma-dre Kiwanis Club presented to the club membership the theme and objects of Kiwanis 1965, with a film strip, narrated by Jim Wolfe on "What Kiwanis Can Do," at the regular general meeting held Tuesday, January 12.

A luncheon honoring the international president, Edward Moylan, was held at the downtown Los Angeles Club, Wednesday, Jauary 6. Among the 800 attending this luncheon were Dr. Kirkpatrick and Jim Wolfe representing the Sierra Madre Kiwanis Club.

SM Civic Club Plans Meeting

Sierra Madre Civic Club will meet Thursday, Jan-uary 14, 8 p.m. at the Park

An interesting program has been arranged by Mrs. Richard Kohler, program chairman. All members are asked to attend. Guests are cordially invited.

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#### Casa Colina DAR To Meet Medical Staff January 18th Addressed

all members, and especially

committee chairmen, should

be present as the main part

National at Washington, D.C.

Mrs. James C. Greer, program chairman, will report

on the recent joint meeting

at Eaton's restaurant in Pasadena. The State Society Regent, Mrs. Harvey Blan-

chard Lyon, outlined the state work coordinating it

with the National Society

aims and wishes of the

President General, Mrs. Marion Moncure Duncan.

There were lovely table decorations and corsages

commemorating the 75th anniversary of the Society's

foundation and their spon-soring of the "Save the Red-woods League" respectively.

Decorations were by Mrs.

Archer S. Frey of the local

chapter. Mrs. H. J. Tumida-

jewicz, regent of San Marino Chapter, presided at the

Attending from Sierra Ma-

dre Chapter were: Mrs.
Gwendolyn Becker, Mrs.
Walter Gardener, Mrs. Albert S. Myers, Mrs. Robert C.
McBride, Mrs. Archer S.
Frey, Mrs. James C. Greer,

Mrs. Ethelyn Fuller, Mrs. Edwin Wileman and Miss

District Council (Southern District) will be held Tuesday, January 19 at the U.S. Grant Hotel in San Diego

with Mrs. Donald Spicer,

State Vice Regent, presiding. Admiral R. E. Libby will

speak on "Some Aspects of

State of Maine

The Pasadena State of

Maine Association will hold

their regular dinner meet-

ing Saturday, January 16, at the Knights of Pythias Hall, 2268 E. Villa St., Pasadena.

All Maine folks and their

friends are cordially invited

to attend. An old fashioned

baked bean dinner will be

served at 6:30 p.m. After the

short business meeting there will be games, prizes and fun for everyone. For

reservations call SY 4-6616 or SY 6-7368.

Harriett Taylor.

World Security."

Sierra Madre Chapter Na-tional Society Daughters of the American Revolution Dr. Carl M. Pearson, Associate Professor of Medicine at UCLA School of Medimeets Monday evening, January 18, at 7 p.m. in the Park House, 25 S. Hermosa cine, will address the medical staff at Casa Colina Re-Ave., Sierra Madre. habilitation Center, Pomona, The Regent, Mrs. Gwendoon Thursday evening, Janlyn Becker, announces that uary 14.

Internationally known for his research activities in muscle diseases, Dr. Pearson has chosen as his topic "Pathology of Neuromuscular Diseases." He has done extensive research in arthritis, rheumatism, and muscular dystrophy, and at present is active in research projects on the above diseases as well as muscle diseases polymyositis and dermatomyositis.

Author and co-author of some 86 books and papers, Dr. Pearson holds membership in many scholarly so-cieties and is affiliated with the Arthritis and Rheumatism Foundation of New York. He is a member of the medical advisory board of Muscular Dystrophy Associations of America.

A consultant in internal medicine at Camp Pendleton, U.S. Naval Hospital, Dr. Pearson is also attending physician in internal medicine, Wadsworth Hospital, Veterans Administration, Los Angeles; staff physician, UCLA Medical Center Hospital; and affiliate consultant in internal medicine, St. John's Hospital, Santa

All physicians in the area are invited to attend the dinner meeting. Reservation can be made by calling LY 3-1336. A short business meeting will conclude the quarterly staff event. Walter S. Phares, M.D., is chiefof-staff and will conduct the

#### Architectural League To Meet January 14

On Thursday evening, January 14, at 8 p.m. the Pasadena Women's Architectural League will meet in the home of Mrs. Douglas Byles, 1536 Arroyo View Drive, Pasadena.

The film "Design for a City," the story of the redevelopment of Philadelphia, will be shown. Mrs. Douglas Byles will report on the Pasadena Communications Forum held in the fall.

Special guests of the evening will be wives of newly licensed architects. Hostesses are Mrs. Edward Davies, Mrs. Donald Nep-

Turn unwanted items into CASH tune, and Mrs. Roland Rus-Use the Classifised Ads

#### Social and Club Activities Youth Benefits From Luncheon

The annual Youth Aliyah luncheon, sponsored by the women of the San Gabriel Valley Hadassah will be held at 11:30 a.m. on Tuesday, January 26.

The Youth Aliyah program of Hadassah has helped re-settle over 100,000 Jewish youths from 72 lands since its inception in 1934. of the meeting will be given over to filling out the year-ly report sheets from the

Mrs. Gerson Horance. president of the valley Hadassah has announced proceeds from this luncheon will go toward the care and needs for the rehabilitation of these children.

The speaker of the day will be Mrs. Walter C. Lowdermilk.

Cantor Nadell of Temple Issiah of Hollywood, accompanied by Mrs. Nadell, will present the musical portion of the entertainment. Cantor Nadell will sing Israeli songs and favorite light opera selections.

A capacity attendance is anticipated, and reservations are requested. They may be made by calling Mrs. David Lackey, 2959 Paloma St., Pasadena; Mrs. Sol Prince, 1542 Prospect Ave. D., San Gabriel; Mrs. Elmer Zellman, 6827 Vista, San Gabriel, and Mrs. Abe Axelrod, 540 W. Maple St., Monrovia.

Thursday, Jan. 14, 1965 SIERRA MADRE NEWS-3

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**PANTIES** 

#### Tennis Classes By YWCA

Classes in tennis will be offered at the Pasadena YMCA, 78 N. Marengo Ave., starting Thursday, January 14. For business people in the immediate Civic Center vicinity there will be a noon class. Early after noon classes will be scheduled. Children's classes will be at 4 p.m. and at 5 and 6 p.m. older teenagers and young adults. Classes are open to men and women. Registration is now in process.

Dick Bradlee, the instructor, is the author of "Instant Tennis"; the sequence of champions. He has given over 100 exhibitions across the United States including before payment reductions Arizona State College, New York University, Palm Beach Recreation, American Yacht Club, North Island Naval Base, UCLA and Balboa Ten-

#### Mrs. Susan Clark Succumbs Jan. 10

Mrs. Susan M. Clark, age 67, passed away January 10 in the Sierra Madre Community Hospital after a brief illness. She was originally from Ireland, but had lived in California for 48 years. She was a resident of San Diego for many years, moving to Sierra Ma-

dre 2½ months ago. Survivors include Mrs. Clark's husband, Mr. Charles they should not be denied Clark, of the home, 325 N. Baldwin Ave.; a son, Mr. them. John R. Clark of San Diego, and a daughter, Mrs. Mau-Madre. Also a step-son, Mr. Cassie McGonigle in Ireland,

and three grandchildren. 7:30 p.m. on January 12 and old age, disability, or the mass was celebrated by death." the Rev. Thomas J. O'Malley at St. Rita's on January 13 at 9 a.m. Interment was at Resurrection Cemetery in

Visit our

Girl Scout

### Bill To Earnings

Congressman Glen Lips-comb (24th District) has introduced a bill in Congress which would double the allowable amount of earnings by persons receiving Social Security without incurring a reduction of their benefits.

Under present law, if a recipient of Social Security payments earns more than \$100 a month, those payments are reduced. Lipscomb's bill would allow earnings of \$200 a month

would be effected. Congressman Lipscomb stated: "The present restriction of an elder citizen's capability is arbitrary and unfair. It fails to take into account rising living costs and it imposes an undue limitation on persons whose capacity for productivity goes on far beyond their 65th birthdays.

"In addition to the hardship imposed on individuals by this limitation, there are also involved inestimable losses to the whole economy of the nation. Many of these people still have much to contribute in skills and talents for the general good of the country as a whole and the opportunity to exercise

"Social Security was never reen M. Lessing of Sierra meant to provide funds for complete retirement and Mervin Clark of San Diego, this provision of the law and a step-daughter, Mrs. runs directly counter to its Thelma Woolsey of Los An- true purpose, which is to geles. Also a sister, Miss provide an insurance program affording protection against loss or reduction of The rosary was recited at income brought about by

> Arrangements were made by Ripple Mortuary in Sierra

> > holiday

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#### Panhellenic Ass'n To Meet Jan. 28

National and local officers of national sororities will present a panel on "Rush" when the Pasadena Area Panhellenic Association meets at 10 a.m. Thursday, January 28, at the home of Mrs. Karl Freden, Kappa Delta, in the Kinnelao Canyon area, Pasadena, according to Mrs. Donald Murray, Gamma Phi Beta, vice president and program chair-

man of Gamma Phi Beta. Mrs. Dennis Pickens, Arcadia, Chi Omega recomhour preceding the meeting mendations chairman, will are Mrs. Freden and Mrs. serve as moderator. tional president of Alpha Kappa Delta; Mrs. Murray, Chi Omega, Mrs. Darrell R. Nordwall of Tustin, Calif., will take part.

Others are Mrs. Howard Wittenberg, San Marino, Na-

#### Teacher '65 On Radio January 15

A salute to the inauguration of President Lyndon Johnson will be made by Sam Soghomonian, social studies teacher, Eliot Junior High School, Pasadena Unified School District, and sev-KNBC, Saturday, January 16,

characteristics of various American presidents, from George Washington to John F. Kennedy, will be discussed by Mr. Soghomonian and members of his class. As president of the Pasadena Education Association, he will also speak about his responsibilities outside the classroom in promoting the cause of the teaching profession.

Arnold Pike, producer-host

Teacher '65 is presented each week as a public service by the California Associ-

#### New Prexy C. of C.

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remarkable growth and deand surrounding community. President Thurston promised a year of vigorous activity and committee ap-pointments to be announced manager - secretary of the filled with distinction for a

#### Leon S. Griswold Services Held tional Panhellenic delegate of Gamma Phi Beta; Mrs. Wed., Jan. 13 Edmund R. Neil, San Ma-

Leon S. Griswold, age 85, of Fifield Manor, Pasadena, rino, Delta Zeta, central files chairman of Pasadena Area passed away Saturday, Jan-Panhellenic; Mrs. Lloyd uary 9 in a Pasadena hos-Bloomeyer, Altadena, Phi Mu, vice chairman of cen-

Griswold was ori tral files; Mrs. Richard A. from Massacusetts, Wallen, San Gabriel, recomhe had lived in California mendations chairman of Kappa Alpha Theta; and for 75 years, and in the Sierra Madre and Pasadena Mrs. Gary Kent, San Gabarea for many years, he was riel, recommendations chairemployed as a clerk with the Southern Counties Gas Hostesses for the coffee Company.

He is survived by nephew Lyndon Kistler of Los Angeles and a cousin, Miss Lucy Wheeler of Covina. Calif.

Services were held Wednesday, January 13, in the Ripple Mortuary Chapel with Christian Science rites. Committal was private, in Pasadena Mausoleum. rangements were made by Ripple Mortuary.

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#### Services Held For Dog Training Mrs. Alice Robyns

Alice Robyns, long time Pasadena resident, passed away Friday evening, Jan-uary 8 at the San Gabriel Community Hospital after a long illness. She was 78

Mrs. Robyns was formerly of New York City. Born in London, England, she came to this country as a young girl. Married in New York City, she and her late husband Julius moved to the Pasadena area in the middle

Mrs. Robyns was long active in the Pasadena Branch of the Pioneer Women.

There are surviving three daughters, Mrs. Sylvia Stolzberg and Mrs. Raynor Pollack of Pasadena; Mrs. Annette Robyns Elson of Hollywood, and a son, Gilbert. She is also survived by five grandchildren.

Services were conducted

#### Now Entering 16th Year

The Santa Anita Dog Training Group, now enter-ing its sixteenth year at Arcadia County Park is startclasses in both Arcadia and West Covina. These classes are not just for the problem dog as any dog needs and deserves an education modern living requires it and the good-will of neigh-

bors demands it.
There will be two new classes starting in Arcadia County Park — one on Saturday afternoon, January 16, at 1 p.m.; and one on Thursday evening, January 21, at

7 p.m. Any dog five months on up may be enrolled. The new class in West Covina will start on Tuesday evening, January 20, at 8 p.m. For further information please call either HI 6-6858 or EL 6-1096.

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port showed a past year of sound financial strength, strong membership and a GLORIETTA velopment in Sierra Madre HALVES OR SLICED in the near future. Dotty Underwood will continue as BEECH-NUT STRAINED number of years. John H. tinue as publicity director of the chamber.

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eral of his students on Teacher '65, to be seen over 12:30 p.m.

The personalities and

of Teacher '65, will also show exclusive films he took in the Rose Garden of the White House when he was invited to attend a press CALIFORNIA GROWN 1 DAY FRESH! conference held by President Johnson. Among the film highlights will be interior scenes of the East, Green, Blue, and Red Rooms of the White House

ation-Southern Section.

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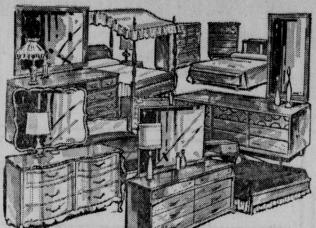
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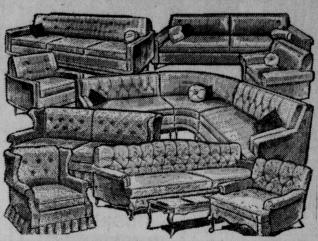


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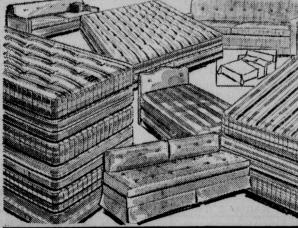
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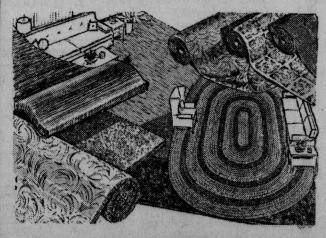
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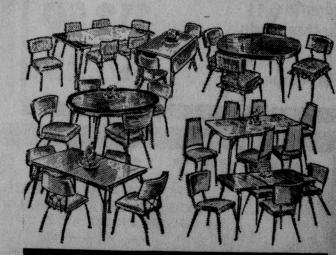


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6-SIERRA MADRE NEWS

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If no answer - SY 58-0-58

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ONE bungalow apartment. Level floor. Reasonable price. 411 W. Sierra Madre Blvd.

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For Rent Lge, redecorated home on nice lot, N. of S.M. Blvd. Fplc., 2 ba., sewer, furn. heat, children, pet o.k.

EL 5-8956 EL 6-1067 FOR SALE - REAL ESTATE

New House For Sale New 2,000 plus ft. Secluded, 4 bedroom s, oak trees, running spring. \$32,800 EL 5-7191

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LOWER PRICED HOMES

317 N. Lima ....\$13,500 190 Vista Cir. ..\$14,000 52 Victoria La. \$16,000

N. CENTRAL AREA Early American 2 bedroom. Nat. wood kit-chen & breakfast area Large living and dinarea with used brick fireplace.

plus Heated and filtered swimming pool and unusual cabana with dressing rooms. \$22,950

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\$24,500 By owner

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ON A COUNTRY-LIKE LANE

A billion dollar view from this dramatic floor to ceiling glass! Cathedral ceilings, Ige. liv. rm., fireplace, natural wood, white blt.-ins! Gold w/w carpeting, loft bdrm! Plus 2 others (1 with sep. entrance and its own bath & fireplace)! Indoor workshop or studio. could shop or studio, could convert to another bedroom! Approx. 1/3 acre oaks and natural setting, irreplaceable at the bargain price of \$29,900.

HANDYMAN

finish decorating this spacious, older, sturdy 2 story 4 bdrm. home, pos-sibly 5 — sep. dining rm., fireplace, will rent for \$195. Can build 4 units in k — later 4 in front! offer on asking of

NEWER COZY BUNGALOW 2 bdrms., sep. dining, lovely trim yard! Excellent East neighborhood. Priced to sell — 21,900.

INCOME OPPORTUNITIES separate houses on 2

2 Bdrm., fireplace, \$100 mo. income, steadily rented, R-3 lot — \$16,500 Very prime R-3 lot. Room for 12 or 13 units—\$42,500 HAVE OTHERS

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APPOINTMENT ONLY. IDEAL FOR TWO Twin bdrms. w/bath plus huge conv. den w/pullman shower bath. Beamed ceilings in liv.
rm., 2 walls of sliding
glass in den w/bar.
Oversized dbl. garage w/turn - a - round drive, landscaped yard w/big oak. Only \$21,900.

EL 5-0934

ON A CLEAR DAY You can see Long Beach from the liv. rm., front bdrm. & patio of this unusual 2 bdrm., conv. den, sep. din. rm. home on beautiful wooded lot in choice area. Not in Canyon or hills. Under \$25,000, small down.

Call us for a FREE **SALES** APPRAISAL

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Bob Hopkins, Associate John H. Curtis, Realtor 304 West Sierra Madre Blvd. EL 5-3433 Evenings EL 5-0996

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3 BEDROOMS — \$29,950

Plus big panelled family rm. with used brick fireplace. Tastefully decorated and carpeted. Kitchen w/breakfast area plus formal dining. Just a few block from San Marino in San Gabriel. \$1,000 down!

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60x175 - R-1 lot with trees. On sewer, beautiful mountain view. \$11,500. 355-2765 **FANTASTIC VIEW** 

Northeast Sierra Madre, lot size 85x155. \$22,500.

Don Watkins

Lovely 2 bdrm., dining room completely redecorated in side and out. On R-3 lot. \$19,750. \$1,000 down! ALSO — 4 new homes now under construction in Sierra Madre. 3 and 4 bedrooms, family rm. blt.-ins. Priced from \$25,900 to \$38,900.

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3 bedroom and family room, 1% bath, fire-place, wall-to-wall carpets and drapes— stove and refrigerator. Owner anxious. Sub-mit \$800 down. Price reduced for quick sale — \$18,500.

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Standard Size

63 Ford Galaxy 500

V-8 auto., trans., radio and heater, power steering, driven only 12,000 miles.

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Factory air, auto. trans., radio &

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'60 Dodge Sen. 4-Dr.

Sedan, 6 cyl. auto. trans., radio and

\$699

'59 Rambler 4-Dr.

Sedan, 6 cyl., auto. trans., radio and

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heater, power steering.

heater, power steering.

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RELIABLE lady will care for

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15 yrs. in Sierra Madre

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A:12-10tf

A:1-14-1-28

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Thursday, Jan. 14, 1965

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FACTORY SECONDS -Pick-led melon rind preserves

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Full bolt price on high

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"CORAL 8 DRAPERIES."

Some beauties worth \$7

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Special price on sewing

and hardware. Will bring

FOR SALE

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AUSTIN-HEALY '62 3,000 MK II 4 pass. Xlnt. cond. \$1775 Pvt. party. 795-9860 P:1-14

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WANTS to share ride, 6th & Flower, L.A. 7:45 to 4:30. EL 6-1416 Share ride 1-7tf CONVALESCENT HOME

> SIERRA MADRE 24 hr. nursing care vt. & semi-pvt. rooms MAA & OAS patients

94 N. Baldwin EL 5-8169 (new management)

Subdividers Admit Error; To Pick Up \$3500 Tab

should their plan be given expressions of satisfaction,

Attorney Martin asked if they had come prepared to be worked out to the satisshow the Council what this faction of all, however, realicompromise plan consisted of, and received the answer that they had. Although the Appeal Hearing was on the original Tentative Tract map, the new Compromise was shown as td the extent the subdividers would accept conditions if the Council saw fit to impose them. It was felt by many present that the Council gave

#### HELP WANTED

NEED white woman for care of elderly lady. Lt. house-keeping duties. Live in. 355-2233 B:1-7tf

HOUSEKEEPER - Governess wanted, Rm. Board, plus \$100 mo. 355-8716 B:1-14—1-28

White sewing machine, \$15; World Book Encylo-pedia '62 Edition plus 2 year books, \$100. 125 LOWELL AVE. 355-9882 COMPANIONSHIP for elderly active lady. Free rm. & board. No housework. Orange Grove & Hill area. Further info. Call 355-7889 B:1-14—1-28 Furniture For Sale Davenport set, beds, electric range, Westinghouse refrigerator, extra large. Miscellaneous furniture

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FOR RENT: Newer Apart. 1 bedrm. & den. Partly furn. Utilities paid. 355-3948 D:1-14tf

that finally they had arrived at a proposition that could zing that they were not a "planning agency" they asked the Subdiviers if they would submit to a continua tion of the hearing until the regular meeting of January 26 for their decision, and in the interim allow the Tentative Tract Map, and the Compromise suggestions to go before the Planning Commission at their regular meeting on Thursday, Jan-

#### proval that this decision was indeed the proper method to **Neutzel Accepted**

uary 21. The subdividers

gave their wholehearted ap-

A long fought battle in the Neutzel property came to an end at this meeting, when final approval and acceptance of the more com-monly known Neutzel Tract was given by the City Council and with four conditions was given the green light to proceed with selling, presentation of building plans and application for building permits and actual construc-

This area has been under fire for more than three years, first starting as multiple units, or Apartment Houses which was rejected by the Council in the spring of 1962, then the presenting of Tentative Tract maps on a 61-unit R-1 subdivision. The aceptance of the Final Tract Map, floods, com-plaints, pain and heart-aches, the final approval was given to proceed when an acceptable 5-year bond is presented to protect the compaction of the Hupfield property, a 2-year bond for stability of the water line trenches; that the debris be cleaned up behind lots 51.

52-53 to the arbitrary acceptance of the mayor and that a bond be and approved that all inner slopes be planted and pro-vided with sprinklers withing a period not to exceed 18-months, or if necessary upon 30-day notice by the Council, and already sold sprinklers installed by June 1. The Subdividers are ready for construction on five approved building permits and have five more in the planning stages. Ten lots in all have been sold. It was estimated that all opposition would be removed in the 4presented conditions by the subdividers by Wednesday,

January 13. Other business completed was the holding over of the Health Code for hearing until February 9th meeting. Accepting the bid of the Sully Miller Company for maintenance paving in the amount of \$6,994.30 and receiving and ordering filed such actions from agencies so received, and the calling of adjournment until 7 p.m. January 26 for a Personnel meeting to consider filling the open appointment on the Planning

Commission.

A talk on bromilads and out - of - the - ordinary bulbs will be presented to the Hastings Ranch Garden Club at its January 26 meetnig by Mr. J. N. Giredlian, owner of the Oakhurst Gardens of Arcadia. The dessert-meeting will be held at the home of Mrs. Santo Jandegian, 3715 Hampton Road, at noon. Mrs. Robert Wright will be the co-hostess.

> Attend the Church of Your Choice



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3 to choose from

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Save money on your purchase of a new DODGE or quality used car and still retain the advantage of buying from a dealer that will give you guaranteed satisfaction.

#### Compacts

'62 Chevy II Nova 400 2-Door Hardtop, factory air, radio and heater

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\$1599

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'61 Dodge Lancer 4-Dr. Big 6 engine, radio and heater, vinyl \$799

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### Wagons

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'62 Ford Country Sedan Factory air conditioning, auto. trans., radio and heater, power steering,

\$1899

'62 Buick Special Deluxe Factory air conditioning, auto. trans. radio and heater, power steering.

'63 Chevy II 6 Passenger Auto. trans., radio and heater, power

\$1999

\$1799

'62 Rambler 400 6 Pass. 6 Cyl., auto trans., radio and heater

\$1499

'61 Corvair Auto. trans., Radio and heater,

\$799

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HI 6-7105

uary 17. at 2 p.m. past presidents will be hon- house with a jaundiced eye ler of Arcadia gave their ored, and in the receiving trying to decide WHAT to children and grandchildren line will be the national president, Mrs. James G. are great, but I always say Kirk; national secretary, we should have togetherness Myrla Smith; and Delta Province president, James Scranton, and Florence Jolley, of Hollywood.

cant occasion will be a mit. I've noticed the last choral setting of the Sigma Alpha lota Symphony, writby Florence Jolley esof the Pasadena Alumnae versive, but cute . . . I Chapter. This will be sung haven't thought of any betby the Chapter Chorus, as well as a group of songs by contemporary American composers, directed by Mrs. James Lowe of Pasadena, with Marilyn Miller as accompanist.

ture Mary Lehigh at the piano, playing the Cesar Franck "Symphonic Variations," and flute solos will be given by Marilyn Michalsky. Concluding the program will be a string quartet com-posed of Lois Helvey, Josie Dapar, and June Smith.

Guests are cordially invited and a special invitation is extended to all Alumnae Chapter members in the Delta Province.

Attend the Church of your choice this Sunday

Serving Seafoods Exclusively **SINCE 1939** 



Villa

By Toni Maurin SYcamore 7-9634

ginning to get those sympversary of the founding of toms again. With the holi-Pasadena Alumnae day pressures behind and Chapter of Sigma Alpha the trimmings out of the Lota, national professional house I have been cleanmusic fraernity for women, ing as if I might never see on Sunday afternoon, Jan- another dawn. And now my family is trembling on the The charter members and vine as I look around the improve. Now improvements a memory that will last all when I get into this frame Mrs. of mind so the whole group gets involved.

The kids are getting Highlighting this signifi- smarter though, I must adfew days they have been going around smiling and saying how nice everything pecially for this event to looks and the house is just mmemorate the founding the way they like it. Subter strategy to draw them into the fray, but I'm thinking on it. I'll outwit them yet - it is such fun to paint!

Our neighborhood suf-The program will also fea- fered a grave loss when Mr. and Mrs. John W. Park moved from their Villa Rica home to Corona Del Mar with their nine children. They have bought a big home just two doors away from the ocean side road overlooking the bay. Chances are they will see more of their local friends this summer than they care to; I know the children have been lavish with their invitations to come visit them. (My two daughters already have their bags packed and ready to accept their generous offer). For your files, their new address is as follows: Mr. and Mrs. John W. Park, 209 Narcissus, Corona Del Mar, California.

Before their departure my daughter Sherri and Janet Mazzola gave Susie a surprize going away dinner guests all party. brought little gag gifts.

The highlight of the evening was provided by the "Dominators" and their compelling music, namely Dave St. John on the drums and Russ Laufer and Greg White with electric guitars. The girls were in a tizzy the music and I was

The guest list included Nancy Park, Sandy Marchand. Denise Moore, Pat Yu-

Ripple

MORTUARY

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Funeral Director

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Telephone — ELgin 5-3414

Sierra Madre

Help! Help! I'm be- has, Pat Burke, Geri Montooth, Betty Holstein, Lilian Brown, Anne Crawford, Nancy Rowe, Jill Winnen, Franci Malone, Elise Monroe, Mary Bennett, Jeanne Moser, Mary Keese, Beth Eckhart, and Debbie Hartranft.

> Mr. and Mrs. Elmer Mueltheir lives. For their Christmas present the Mullers asked their son and

family, Dr. and Mrs. Robert Mueller with Stevo and Melissa, and their daughter and family, Lt. Colonel and Mrs. Thomas Taylor with Kathy and Philip, to be their guests for two weeks in Wakiki, Hawaii. They Taylors are stationed in New Jersey so they made the first leg of their trip to California where they all met. The senior Muellers even

went so far as to take Christmas ornaments and lights over to the islands to decorate the rooms for Christmas to surprise the children. (There wasn't a Airlines came out and ad-Christmas tree to be had on the island by the time they arrived). They all stayed at the Halekulani Hotel. The senior Muellers had a private room and the two families occupied a four bedroom suite. From their enthusias- Roy Hoffman co-hostessing. \$1 billion. tic comments about the trip it was all and more than any of them ever dreamed it could be. The weather was even cooperating as it was perfect almost every day for swimming and surfing. It was truly a wonderful Christmas for them all.

The lure of the snow beckoned Mr. and Mrs. Kenneth Christianson and their two children, Kim and Kip. They spent their vacation time on the slopes of Sun Valley learning to ski. Anyone who has been to Sun Valley knows without my saying the enjoyment that everyone experiences. Peg said that one of the outstanding events occured on Christmas eve when the skiers came down "Dollar" with lighted torches. The other was going to Christmas services in the cold blue light of early morning before the sun came out. She said they had never felt closer to God than they did at that service. They met lots of interesting people and no one had any mishaps during their two week

The new year starts out with a couple of firsts for the Joe Koerntgen family. This will be the first time that they will go by the name of the Joe Kurn family. For business reasons they decided to legally adopt an easier name.

Their second "First" and possibly most exciting is the opening of their new ice cream shop, the "A La Mode" located just west of Dow Hi-Fi on Colorado Boulevard. If you are in that area, or even if you are not, you would do yourself a favor to drop in and visit their unique parlor. It is charming.

Mr. and Mrs. Bob Snet-singer of Old House Road took their three children to Las Vegas for New Years eve. They had pre-arranged with other members of their family and made very early reservations in order to accomplish their rendezvous. They were house in the ex-

#### **B of A Business Profits Show Sharp Increases**

Bank of America regis- Deposits rose to \$14,000,-ered record earnings in 122,847, an increase of \$757,tered record earnings in

Net operating earnings increasel to \$99,625,233, or \$3.50 per share on the 28,-480,000 shares outstanding. This compares with \$90,508,-827 or \$3.18 per share earned during 1963.

'Continued gains in overall business activity helped us ring up further increases in loans, deposits and resources," said President Rudolph A. Peterson in releasing the bank's year-end

Loans outstanding stood at \$9,221,083,111 as against the \$8,365,413,120 a year ago, an increase of \$855,669,991.

ecutive suites of the with three-two bedroom apartments. The rest of the party included Mr. and Mrs. John Lobas, Mr. and Mrs. John Mitchell, and Mr. and Mrs. Bill Ernst from Walnut Creek. Comment: IT WAS COLD!

The Kinneloa Canyon Club had a real treat at their January meeting. Mr. Hardenbrook of the Delta dressed them and showed films on Jamaica with interesting comments and travel tips. The meeting was

617,222 during the year. Total resources climbed to \$15,498,892,008, an increase of \$805,040,549. At year-end the bank op-

erated 871 branches through. out California. Overseas, in 1964 the bank opened five new foreign branches. The bank's international network now includes 27 overseas branches, 12 representative offices and interests in banks and other financial institutions on 22 countries.

"Recognizing the potential for increased earnings from our international operations. bank will continue to emphasize global expan sion," President Peterson

observed. Investments in securities now aggregate \$3,197,948, 529, as compared with \$3,-192,475,035 last year.

Transactions in securities yielded a net profit of \$1,-205,895. Provision for reserves amounted to \$12,263,-000, after resulting tax leaving \$88,568,128 available for dividends and addition to capital funds.

Dividends totaling \$56,-960,000 were paid to more than 200,000 shareholders at the annual rate of \$2 per

Capital funds of \$859,788,-887, together with reserve possible loan losses of held at the home of Mrs. \$161,734,653, increased \$40,-Dean B. Cleary with Mrs. 139,434, and now total over

Musical Comedy For Shakespeares

"Anything Goes," a mu-dena Playhouse, sical comedy with music by Vice chairme Juniors in script form at heads: Mrs. Robert A. Martheir anual pre-cast party to tin Jr., sets and props; Mrs. be held on Januady 16 in a Barry K. Williams, cosrestaurant in Arcadia.

Mrs. Joseph A. Plamondon, chairman of the drama committee announced that any member or member's thing Goes" will be held at husband interested in work- Stratford House on January ing as a cast or crew member is urged to attend.

The banquet room has been reserved for 8:30 p.m. and from then on it will be fun and dancing with a live band, and the big news about the review to be presented March 19 and 20. The musical comedy will be directed by Stan Zalas who is affiliated with the Pasa

#### The Chas. Louk's Launch New Year With Open House

Mrs. Ethel Delk from Valley Falls, Kansas, arrived late last week at the home of Mr. and Mrs. Charles E. Louk, just in time to assist in the final completion of a New Year open house at the Louk home where 90 friends and neighbors launched the year of 1965 on its way to a happy start.

Mr. and Mrs. Don Majerus and Leta Anderson assisted Mrs. Louk with the enter-

Defensive driving will always pay Drive carefully -Children should be seen and not hurt.

Vice chairmen of the Cole Porter, will be present-ed to the Shakespeare Club as the following committee

tumes; Mrs. Kenneth Griffin, tickets, and Mrs. David W. Stubbs, programs.

Tryouts for parts in "Any 19, 20 and 21 at 7:30 p.m.



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#### L.A. Firefighters

and tuition have totaled several thousand dollars," the report continued.

In connection with the education program, Fire Fighters Union Representa-tives report that the unique working schedule common to the professional fire service makes regular college attendance difficult. However, they claim this problem should soon be corrected. Several of the local colleges are scheduling a greater number of clases to conform to the fire fighters'



Sermon "Confessing Your Faith' Neils C. Carlsen, Pastor

FAITH LUTHERAN CHURCH

The Lutheran Church — Missouri Synod 845 Hastings Ranch Drive — Armin W. Hesse, Pastor 9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS 10:30 — SUNDAY WORSHIP HOUR — Holy Baptism Sermon: "How the Gospel Came to Us." A CHRISTIAN WELCOME TO YOU!

Sierra Madre Congregational Church

"The Church of the Singing Tower"

Church School 9:30 a.m. Worship — 9:30 and 11:00 a.m. "The Requirements of God"

Rev. George W. Lindsay

"The Church of the Lighted Cross"

SUNDAY, JAN. 17

"THE CROWNING CONQUEST"

CHURCH SCHOOL & WORSHIP 9 & 10:30 A.M.

YOUTH FELLOWSHIP - JR. & SR. HI - 7 P.M.

The Santa Anita Church

226 West Colorado Boulevard, Arcadia HI 6-8206

Dr. Ethel Barnhart, Minister Sunday, January 17 — 9 and 11 a.m.

"THE SANTA ANITA CHURCH AND YOU"

Youth activities 9 A.M. - kindergarten thru 25 yrs.

SUNDAYS AT 9 A.M.

All youth activities — kindergarten thru 25 years

**BETHANY CHURCH** 

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(Five youth groups)

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Church of the Ascension

N. Baldwin at Laurel Rev. Harley Gibbs Smith Jr., Rector

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7:00 a.m.—Holy Eucharist

2nd Eucharist, Wednesday at 9:00 a.m.

7:00 p.m.-"A World in Need - Jordon"

(second message on Hebrews)

(Concluding the visualized series)

11:00 a.m.—"Better Than the Angels"

9:30 a.m.—Sunday School

6:00 p.m.—Christian Endeavor

Saturday .... Daily Except Sundays and Holidays

7:30 a.m.—Holy Eucharist

8:40 a.m.—Morning Prayer

9:45 a.m.—Church School Classes 10:00 a.m.—Community Mass and Sermon WEEKDAYS

PRESBYTERIAN CHURCH

Sierra Madre Blvd. and

Hastings Ranch Drive

Rev. Donald H. Ostrander, Pastor

#### Bethany

Dr. Robert N. Schaper, pastor of Bethany Church, 93 N. Baldwin in Sierra Madre, will present a message based on the first chapter of the Book of Hebrews this coming Sunday, January 17, at 11 a.m. The message, entitled, "Better Than the Angels," is the second in a new series on this very interesting Bible book. The messages are tape recorded, as are all of the Pastor's sermons, and copies are available for listening. On Sunday evening at the 7 p.m. service, Pastor Schaper will conclude his visualized messages on his recent world trip which he and his

approval. Bethany Church is now in wife, Margaret, took last its forty-fifth year of minis-try to Sierra Madre and the The Ministerial Staff at community. A completely the church will host the graded program for Bible study is one of the major January meeting of Pasaemphasis provided by the congregation throughout the dena Association of Evangelicals Chapter at noon on Thursday, January 14. The year. Information regarding Association, with a memberthe church and the services ship of over 80 is made up may be obtained by calling of ministers, professors, youth workers and special-355-1409. A cordial welcome awaits the visitor. ized service ministers, located in the greater Pasadena Lesson-Sermon area. It is part of the national Association of Evan-

ual

#### For Sunday Told gelicals whose membership is over ten million. Dr. War-

The way in which immortality of life becomes a ren Thompson of the Pasadena Christian Missionary reap life everlasting."

The theme is amplified by this passage from the Chris-Science text book: Being is holiness, harmony, immortality. It is already proved that a knowledge of this, even in small degree, will uplift the physical and moral standard of mortals, will increase longevity, will purify and elevate character. Thus progress will finally destroy all error, and bring immortality to light" (Science and Health with Key to the Scriptures by Mary Baker Eddy, p. 492).

#### Your Inner Stability

Colorado Boulevard, Arcadia, part of the presentation durthe daily needs of man in a

contemporary world.

Dr. Gina Cerminara, noted author, lecturer, teacher and oustanding authority in general semantics, will speak Thursday evening, January 28, at 8 p.m. Her subject is "Language — A Tool For Better Human Relationships." The women of the Santa Anita Church, sponsoring Dr. Cerminara, cordially invites the public. A free-will donation will be

received. Spiritual help is present for you as you Dial-for-Prayer, day or night, Hillcrest 7-6162. THE SANTA ANITA CHURCH

Arcadia

#### Sabbath Eve At Jewish Temple

Sabbath Eve services at the Foothill Jewish Temple-Center, 550 S. Second Avenue, Arcadia, will be held on Friday evening at 8:15

officiate and his sermon subject will be "Exodus." Cantor Salomon Edelman will chant the liturgy of the service, accompanied by the Temple Choir under the di-

The prayer over the Sabbath lights will be offered Following the worship, an Oneg Shabbat (Sabbath hour of Fellowship) will be held in the social hall, host-

Mrs. Leon Levinson.

#### Lists Sermon For Sunday, Jan. 17

"How the Gospel Came to Us" will be the sermon theme of the Rev. Armin Hesse in the 10:30 Sunday morning worship service at Faith Lutheran Church, 845 Hastings Ranch Drive. This pulpit message has been selected to precede the Epiphany Evangelism Festival which the congregation will observe on Sunday, Jan-

uary 24. Holy Baptism will be administered in the service. The Senior Choir, directed by Elgar Plischke, will sing "Built on the Rock" as arranged by F. Melius Christiansen. The Sunday school departments will meet at

Next Thursday the Board of Christian Education will have as its guest Professor Walter M. Reiner, director of the Youth Leadership Training program at Valparaiso University in Valparaiso, In-

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diana. The director will meet with the church board relative to the congregation's recent decision to engage a full-time experienced

man as Minister of Education and Youth. Mormons To Work

it took till 11:45 p.m. Next Saturday the Fullerton and Whittier groups intend to work from Orchard Camp to the top while the South Gate group works the trail over from Orchard Camp down. Much credit should be

given to these sincere and hard working people. They are making a dream come Without them the Old Mt. Wilson Trail might never have been completed.

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ANNUAL MID-WINTER

SIERRA MADRE NEWS-9 Thursday, Jan. 14, 1965

#### Senior Citizens

deferment of the taxes until the property is transferred. The State would retain a lien for the unpaid taxes, would reimburse the local jurisdiction from pension funds now in existence.

The third program provides a straight tax exemption for Senior Citizens based on age and income, but this approach tends to weaken the local property tax base.

Nevins, addressing the Senior Citizens Association of Los Angeles County at the Philharmonic auditorium, reiterated that this problem is becoming increasingly acute and that the Legislature is considering these programs in an effort to keep the elderly in their own homes if at all



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reality for every individual will be explored in the Lesson-Sermon at all Christian Science churches this Sunday. The subject is "Life," and it is keynoted by the Golden Text from Galatians (6:8): "He that soweth to the Spirit shall of the Spirit

Church Notes

Alliance Church is the presi-

dent of the local chapter.
The speaker will be Dr.
Richard Halverson, pastor of
the Fourth Presbyterian

Church of Washington, D.C.

meeting of the church will

take place on Friday evening, January 22, at 7:30. Mr. John Bush, moderator of the

congregation will preside at the meeting. Beside the us-

ports, the congregation will make a major decision re-

garding an expansion pro-

gram for the youth of the

church. Building plans are

being submitted to the City

Planning Commission for

business of annual re-

The annual business

'The Santa Anita Church and You" is the lesson-sermon topic of Dr. Ethel Barnhart, minister, at The Santa Anita Church, 226 W. Sunday, January 17, at both the 9 a.m. Family Worship Service and the 11 a.m. worship service. This subject is ing the month of January of teachings of The Santa Anita Church, a non-denom-inational church, and its place in the lives of men. The theme will be The Santa Anita Church meeting

As part of our Religious Education program all youth worship with their parents for the first 15 minutes of the 9 a.m. service. After a youth sermonette by Dr. Barnhart, they go to their various graded groups conducted by dedicated and

qualified teachers.

(non-denominational) 226 W. Colorado Blvd. HI 6-8206

Rabbi Max R. Wasser will rection of Mr. Philip Deutch-

by Mrs. Leon Levinson. ed by Mr. and Mrs. Alan Greene, Mr. and Mrs. Eddie Schwartz, Mr. and Mrs. Manuel Weiss and Mr. and

Sabbath morning services will be held at the Temple on Saturday morning, beginning at 9:30 a.m.





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10-SIERRA MADRE NEWS

Thursday, Jan. 14, 1965

Letters To the Editor . . . I may not believe to what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire) to my death his right to say it.—(similar words of Voltaire)

So much smear is being propagated against the, people's movement against Right, that there isn't the ultra-Right. Our party

space, some of your readers and then some, might appreciate reading the following, which after all, having been said by a leading spokesman for the Communist Party in the USA, CANNOT accurately be called ultra Rightism!

"There is a sense of its own logic that a progressive movement takes, therefore it is not clear, there is no other path through which the Left can fight for it's goals except as a part of the broad people's struggles.

"The very same people who now fight for reforms are the same people who will say, "Let's go one step further - a step to Socialism.' What sense would it make for us to separate ourselves from these people- Without this kind of an approach, the Left becomes boxed in.

'We are going to do all we

enough space to print what's will join all democratic behind or affixed to the forces to defeat the ultra-Right Goldwater coalition. So please, for a little which at the same time, we will not endorse the Presidential candidate of the Democratic Party. We are going to join in the fight for any candidate who stands with the people on the issues of confrontation. Whenever possible we are going to run LOCAL Communist candidates. The campaign of Comrade Bill Taylor for supervisor in L.A. County is a clear demonstration of the possibilities for such candidates. We are Communists — and we are also a part of the political Left. So we work to unite the Left and with it become a part of the force of initiators." Thank you for printing

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# FLOURNOY



by Assemblyman Houston I. Flournoy

49TH ASSEMBLY DISTRICT Because of the high rate of unemployment during the last couple of years in California, one of the more urgent problems facing the legislature this year is the precarious condition and financing of the Unemployment Insurance Program. Even the present high rate of employer contribution designed to overcome temporary declines in the fund's reserves - has not produced sufficient revenue to offset the current rate of benefit payments. As a result, the solvency of the fund is in

jeopardy. Normally, the legislature would have two general alternatives:

1) Increase the employer's contribution rate. 2) Alter eligibility requirements and benefits to reduce expenses of the pro-

Either choice involves political consequences. The first raises the ire of the California businessman because it increases his already substantial maximum contribution of 3.5 per cent of his total payroll. The second alternative raises the opposition of labor unions because it might reduce the number of persons eligible for benefits as well as the

amount of payments. To bypass this dilemma, a proposal has been put forth by the Assembly Committee on Finance and Insurance, recommending that all state, county, city, special district and non-profit corporation employees in California be covered by unemployment

This plan would bring \$70

million into the fund in a year like 1964. At the sam time, since the rate of un employment in public service is comparatively very low, the estimated annual payout cost of insuring these new members would be only

Interestingly enough, this

new coverage isn't the result

of any efforts of the state employees to obtain unemployment protection. The California State Employees Association is actively opposed to coverage. However, the great merit of the proposal, to some of its advocates, is that it would temporarily resolve the financial difficulties of the Unemployment Insurance Fund without antagonizing directly either unions or employers. Indeed ,it may even produce sufficient temporary revenue to raise the allowable maximum benefit by \$10 and extend coverage to agricultural workers, as recommended by the governor in his January 5 message to the legislature.

Unfortunately, the proposal doesn't answer the real problem of the program: its essential insolvency. The revenue gained by this proposal would expire after five years, as soon as unemployment experienced reduced the size of contributions of these newly covered public and non-profit employers. In effect, it would only add costs to state and local governments where there is little need for unemployinsurance coverage, merely postpone the and day of reckoning.

In my opinion, the legislature could better solve the problem by risking the political consequences and restoring the Unemployment Insurance Program to its original purpose: to provide insurance payments for those persons who find themselves unemployed through no fault of their own, persons who are permanently part of the labor force and who are ready. able and willing to work. Such a change would not only restore the basic moral integrity of the program but would insure its return to

### Legislation To Modify Law Of Smog Device To Be Made

Legislation to ease the financial burden of smog de- yet to recommend exhaust ers of used cars will be introduced within the next plicated and more expensive several weeks by state Sen- devices will be included on ator Thomas M. Rees, D-Los most 1966 new cars, how-

Angeles County. ment of state laws aimed at for sale or trade. lessening air pollution.

leased, Sen. Rees said, "There are two areas in our laws dealing with automobile pollution which need First is the requirement of smog devices on used cars. Second is the confusing lack of central responsibility in terms of California's air pollution control program. "Under present law, the

Motor Vehicle Pollution Control Board, appointed by the governor, has the duty to approve devices designed to cut down on motor vehicle pollution.

There are two sources of automobile pollution. The exhaust system accounts for 60 per cent of automobile pollution emissions while 30 per cent of the emissions are vented directly from the engine crankcase

The Control Board has approved several effective crankcase devices which have, by law, been installed on all new cars sold in California since 1961. The law further requires that all California cars, new and used, have crankcase pollutent control devices installed by December, 1965.

"I will introduce legislation which will modify the law to provide that all used cars not already equipped with a crankcase device can remain unequipped until When an unequipped car is to be sold or traded, the owner must first install a crankcase pollution control

"The Control Board has vice requirements on own- pollution control devices for used cars. These more comever. When an exhaust de-Sen. Rees said he will also vice is approved for used introduce legislation to cen- cars, I again think installatralize and coordinate the tion should not be required administration and enforce- until the used car is put up

tuce appi

stick

"We have to weigh our In a statement he re- automobile pollution control program against its convenience and cost to the public. I am fully of the belief that easing the requirement immediate clarification. for used car smog devices will lift a great burden from the shoulders of the public. With new car sales at all time highs, this easing of used car smog device requirements will scarcely effect the battle against air pollution. By mere attrition new cars with crankcase and exhaust control devices coming into the market by the hundreds of thousands will soon be in the majority on our streets and highways.

> "As to developing strong central responsibility for administration of laws aimed at reducing automobile air pollution, just look at who now has their hands in the picture: Air Pollution Control Board, State Department of Public Health, California Highway Patrol, and the Department of Motor Vehicles. A recent unnecessarily confusing mailing by the Department of Motor Vehicles points up the need for strong leadership and responsibility in this fight for pure air. The mailer, supposedly explaining air pollution laws, was so confusing that many citizens thought the author must have been the same individual who writes explanations for November ballot propositions."

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Test-drive a Ford-and you're in for some surprises. Leading acoustical consultants conducted tests in which 1965 Fords (Galaxie 500 Sedan, XL and LTD Hardtops) with 289-cu. in. V-8 engines rode quieter than a Rolls-Royce. These tests were certified by the U. S. Auto Club.

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- New swept-back instrument panel adds five inches extra knee room. ■ Transmission tunnel is lower for extra foot room. ■ Trunk has more usable space than ever-holds four 2-suiters standing upright.
- Handy new "reversible" ignition key—works either side up. Hot,

but hushed, 289-cu. in. V-8 is standard equipment in XL and LTD models. Smooth, thrifty all-new Big Six in other models—the most powerful standard Six offered by any car in Ford's class. W-8 options to 425 hp.

■ All Ford automatic transmissions have three speeds, not two as in some competing cars. Result: you pass faster, shift smoother, save on gas. Fully synchronized manual transmissions—you can even shift down to first without clashing gears. I New Ford LTD 4-door hardtops have 10 courtesy lights, 5 ash trays. Upholstery treated to keep its beauty with Scotchgard® stain repellent. I Luxuries you'd expect only in the highest priced cars.

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**Joint Session Reveals** 

Hill Development Plan

Planning Commission met in joint session, Thursday, Jan-

#### Elementary School Menu

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**JANUARY 18 - 22** Monday - Beef vegetable stew, cheese cube, cole slaw, pear, peanut butter cake, bread and butter.

Tuesday - Hamburgers tuce leaf; buttered corn, apple crisp.

Wednesday - Chili beans, spinach, banana, ice cream cup, corn bread and butter. Thursday - creamed turkey over mashed potatoes, buttered carrots, celery sticks, jello cubes, baking powder yeast biscuits.

Friday - Tuna and noodles. peas, pineapple and cottage cheese salad, homemade cherry cobbler, peanut butter sandwich.

Each lunch must contain one third quart of milk and two teaspoons of butter.

so much more-

are close together at one place.

personalized attention any time, any ......

and women available to give helpful

More service - Rose Hills has experienced men

More quality-Rose Hills means perfection.

More beauty-Rose Hills Mortuary is

located within a Memorial Park that is a floral

showplace—a scene of serenity and reverence.

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costs no more

More convenience - Rose Hills mortuary,

chapels, flower shops and other facilities

Compare the quality and compare the

cost and you will call Rose Hills.

uary 7, in the Council Chambers, to discuss the development of the Hillside area. A and fixings, dill slices, let- moratorium has been in ef- 41 single-family residences; fect, freezing all building two town houses, one 10 subdividing, pending units and the other 16; and the completion of a study of two luxury type multiple the area by the Planning dwellings containing a total

Associates, hired by the city of 56 units. at a cost of \$3,500, to pre-The proposal, described as pare a land planning study "revolutionary" by Mayor of the 42 acre tract north of Severin Sorensen, provides Carter, and east and west of for 35,000 cubic yards of ex-Baldwin, to serve as a guide cavation compared to 700,in the future development of 000 cubic yards in the Mcthis area, with the safety of Nulty plan for the area. all, and as attractively as

Maximum grade on the streets would be 14 per cent. The roads would be 35 to 40 feet wide and a debris basin would prevent flood hazards, said Rex Lotery, who made the presentation for Planning Associates.

The R-1 lots would have a minimum width of 70 feet, with the average lot size 12,-000 square feet.

The plan provides for an open space to be left in its natural state. It could either be maintained by a homeowners association, turned over to the city as a park, or maintained by an assessment district established by the city.

Expressions of opposition to apartments or multiple dwellings in the area were heard from the audience and were loudly applauded.

Mel Bowman, Sierra Madre land developer, produced his plan for 60 acres, which would provide for 117 singlefamily residences and no multiples. He claimed no flood hazards would be involved in his plan, since 80 per cent of the property would be flat ground. Mayor Sorensen urged

plans carefully and give the Planning Commission their reactions. The Planning Commission is expected to make a recommendation to the council in the near fu-

#### Medical Women Meet January 18

Pasadena members of the Women's Auxiliary to the Los Angeles County Medical Association will meet Mon-The Sierra Madre City Council and the Sierra Madre day, January 18 at 11:30 a.m. at the home of Dr. and Mrs. George C. Griffith in La Canada for luncheon and a program on interior design. Mrs. Homer Pheasant, social activities chairman, has arranged the details for the meeting and will be assisted by Mrs. William Mac-Pherson and Mrs. Edward

> Mrs. John Kieffer, program chairman, will present Miss Margorie Bedell, interior designer for Cannell and Chaffin, who will discuss "Trends in Decorating." Miss Bedell, member of AID, will show fabric wallpapers and floor coverings currently being used by interior designers. Miss Bedell will present slides to illustrate the variety of style and color used today in decorating private homes and apartments in the greater Los Angeles area. Miss Bedell will be assisted by Mr. Dennis Murphy, director of public relations for Cannell and Chaffin. Guests will be encouraged to ask the consultants possible solutions to their specific interior design

Mrs. Fordyce Johnson, president, will conduct a short business meeting and will announce the Doctors' Symphony Program to be held in the Pavilion of the Music Center on March 20.

#### City's Share

Motor vehicle license fee apportionment given to Sierra Madre for the period of June 1, 1964 through November 30, 1964, was noted this week to be \$5,288.75 residents to consider the based upon a population accounting of 11,300.

> Read the Classified They are Little Bargains with a Saving

# LAST FOUR DAYS

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CARILLON, SPACE DYED NYLON 5 Colors, This lovely carpet ..... ONLY

SACHET, RANDOM SHEARED NYLON 6.95 SQ. YD. Gold & Rio Cocoa . . . . . ONLY

1 ROLL, WOOL WILTON, SANDLEWOOD

Heavy Durable Carpet, should be \$9.95 Sq. Yd. . .

2 ROLLS BEIGE TWEED WOOL Reg. \$5.95 ..... ONLY

\$3.95 sq. yd.

CALORA, ACRILAN, RANDOM SHEARED HI-LO Choice of 6 colors ...... NOW

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With Attachments
FOUNTAIN SYRINGE Red ... 1.39 Feminine Hygiene
FOLDING SYRINGE Pink ......

Feminine Hygiene
BULB SYRINGE White

**STATIONERY & NOTES** Plain or mercurochrome. 31/s, Reg. 45c 31C Good quality paper with envelopes. Choice — 50c ea. 55c Quik-Bands, King size, 28's 43c FREE! 500 when you buy 1000 1/4-gr. Tablets Both 1.19 SACCHARIN Reg. 1.38 Rexall Twin-Pack Both for FUNGI-REX Athlete's Foot Powder 89c Reg. 1.89 Rexall Liquid 1.49 ANTACID GEL 24 fl. oz. Reg. 1.78 Rexall Twin-Pack Both for 99c **GLYCERIN SUPPOSITORIES** Reg. 49c Rexall White 8 oz. 39c PETROLEUM JELLY 10 Blades **Rex Dispenser Stainless Steel** 79c RAZOR BLADES 3 Lbs. 59c BUBBLE BATH. 2 in Dual Pack - Oral, Rectal, Stub. Pack of 2 FEVER THERMOMETERS

Savel "Big Value".

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Sterile Adhesive Bandages

59c CHILD'S ASPIRIN 11/4-gr. 100's . 69c 1.39 Analgesic PAIN RELIEF BALM 1.09 MILK OF MAGNESIA 26 fl. oz. 49c MINERAL OIL Rexall 8 fl. oz. .... 75c ADHESIVE TAPE 1" x 10 yds.

REXALL QUIK-BANDS with minerals Reg. 10.95 5.47 PRICE **Rexall Deluxe TOOTH BRUSHES** Fine quality nylon bristles. 6 medically approved styles. Reg. 69c 336 ea. 89c Rexall Natural Bristle Tooth Brushes ... **Rexall TOOTH PASTE** SPRICE SALE ON BEAUTY ESSENTIALS Reg. 2.00 Cara Nome HAND LOTION 938 Reg. 1.75 Cara Nome HAND CREAM Softens, smooths. 8-oz. jar. 2.00 COLD CREAM Reg. 2.50 Cara Nome CLEANSING CREAM Reg. 2.50 Cara 1.25 DEODORANTS Reg. 1.00 Cara Nome Cream or Roll-on ...... 50c POLISH REMOVER Reg. 75c Rexall 37c PEROXIDE Reg. 59c Rexall Creme Developer, 29c

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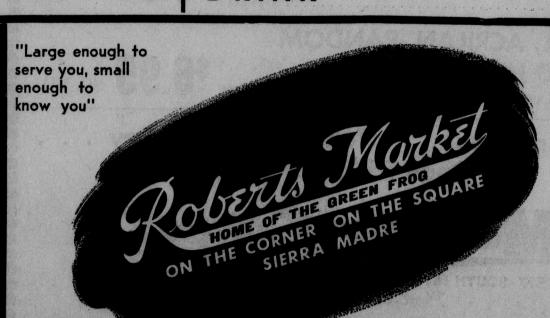


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**Authentic Mexican Food** \$1.75 T. C. GRANDE

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A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guaca-

mole, Shredded Turkey, Cheese, Tomato Slices, Olive.



with other readers on the excellent standard of your newspaper. The numerous awards and plaques which have been given to you and your staff during the years are obviously well deserved. Van Dykes' suggestions to

write that.

about peace pipes).

Ventilation column.

Dear Editor:

-R. dePROSSE

Trust you caught the Old

Arranger's version of the

State of the Union. Govern-

ment pills for the elderly

(pink—no doubt), forced in-tegration whether or not the colored people want it,

compulsory unionism for

all, government controlled

education, poverty payments for the asking, two

beagles in every backyard,

Playboy in every family

you, boil down to a pathetic plea to forsake this excellent standard of reporting in order to favor the liberals. (And their controlled news, comment mine.) It reminded me of the

worn - out propaganda phrase, "If you can't lick

Smoking peace-pipes and collaborating are some of the means of persuasion used by the little talent spotters. Van Dyke says "V.D." also stands for "Verus Democracy," according to his

spruced up edition of Web-

ster's dictionary.
The Republican Party platform today is not what he wants. Van Dyke has rereferred to his discomfort many times. That leaves the following forms of government as universally recog-nized since the time of Plato: they are anarchy, a republic, monarchy, obli-garchy. Which is it Eller-

Dear Editor:

Congratulations, along Party platform, etc., in the DREADFUL tongue lashing with other readers on the future to suit the appetite for the commies.

EDITOR'S NOTE: Yep, I saw the plan . . . now that the taxpayers have spent of the liberal thinkers would Was I impressed!

not bring unity. Ellerbrock And all this time I should be honest enough to thought the real state of our Republic consisted of a so-Liberal thinkers (and I'm cialist vice president, a combeing exceptionally nice to munist - loving Supreme call them that) in the Re-Court, violence in our publican Party are with streets, immorality most everywhere, noodle - headed their tongue in cheek, while busily trying to destroy it. And don't let those "peacedo-gooders in our schools and churches, boot licking pipes" fool you! (Casualties in the UN, abject indecision in Viet Nam, if they could and surrender in Viet Nam, in Viet Nam, if they could talk, could tell you more Cuba and you name where pinko oriented TV. I would appreciate a reply radio and press, a Roman (omitting the extremist orgy sense of values, racial label, as a reply, please) as hatred directly brought about through legislation by to Ellerbrock's choice of government as stated in this liberals (motivated purely letter, to be answered in his to buy votes), and worst of all — absolute, total, deadly, grinding apathy by

> Gosh, Lyndon, thanks a pile for setting us straight! After all, our freedom is such a pittanceto pay for your munificence.

> P.S. Did you see that fan-ciful Planned Development they got in mind for the Willis property? Only cost us \$3,500. For that kind of money bet I could work up a schematic for an elegant swill-slopped hog farm on the same 42 acres.

> > Own

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Letters To The Editor Show Deep Feelings

\$3500 and \$500 on the emer-

gency R-3 Ordinance where do we go from here? Of course we did not spend

\$1,000 for the already built

model that was attempted,

but unless something is

done about the R-3 ordi-

nance the taxpayers will spend another \$300 to make

leaves \$700 for the next ven-

ture of Mr. Poolman . . . The

months ahead should be in-

On life's busy thorough-

I've never seen God, but I

know how I feel . . .

he's friendly and gay

And He doesn't ask me

To weep when I pray . . . It seems that I pass Him so often each day

In the faces of people I

He's the stars in the

A smile on some face,

Much more than I do

more people like you. For your willingness and

interest to publish our

-MRS. YOLANDA

Publicity chairman Alverno Heights

If you have friends and

acquaintances in the 24th District who you believe would like to receive the Newsletter, pass along to them the information that

they may be added to the mailing list if they will but

send me their name and ad-

Also we attempt to keep

the mailing list as correct

and up-to-date as possible. If because you have moved or any other reason the ad-

dress we have on file for you

is not accurate, please let us know and the correction will

Thank you very much.
—GLENARD P.

Foothill Association

ation will have its quarterly meeting, Monday, January 18, to be held in the City Hall, Sierra Madre. A

progress report on the board

meeting will be given by the

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be made immediately.

school news

Dear Editor:

I would if there were

Heaven,

meet on my way . . .

fares we meet with

It's people like you

Who make him "so real"

My God is no stranger,

angels unawares

teresting, don't you think?

Our thanks to you.

Dear Editor:

permanent and this

Thursday, Jan. 14, 1965 SIERRA MADRE NEWS-13

News From Your

COMMUNITY HOSPITAL . . . Sierra Madre

A medical patient during Thursday, January 7, at the past week in Sierra Ma- Sierra Madre Community at 61½ Windsor Lane, Sierra ounces. Madre. On Friday he had recovered sufficiently to return to his home.

It was a third son for Mr. and Mrs. Edward Navarro of 1874 Mentone St., Pasadena, when Danny Steven put in his appearance at Sierra Madre Community Hospital Wednesday, January 6 with a healthy birth weight of 8 pounds 13½ ounces. Danny's brothers, Edward Paul and John Michael are rightfully proud

Jana Ross, daughter of Mr. and Mrs. Frank Ross of 620 Chaparral Rd., Sierra Madre is convalescing from an appendectomy which she underwent at Sierra Madre Community Hospital Wednesday of last week.

of their new little brother.

A patient since last Saturday at Sierra Madre Com-A leaf on a tree or a rose in a vase . . . He's winter and autumn munity Hospital is Donald Nickerson of 718 Brookside Lane, Sierra Madre. And summer and spring In short, God is every real

wonderful thing . . .
I wish I might meet Him Mr. and Mrs. Richard Welles of 39 Victoria Lane, Sierra Madre are announcing the birth of their first child Kathy Lynn. She was delivered at Sierra Madre Community Hospital Sunday, January 3, weighing 6 pounds 12 ounces.

> Experiencing parenthood for the first time are Mr. and Mrs. Melburne Griffith who reside at 36 N. Oak St., Pasadena. Their daughter Laura Louise was delivered

Community Hospital Hospital. Her weight was was Lee Graves who resides recorded as 8 pounds 9

#### Crib Crop

Mr. and Mrs. James T. Talbot of 3705 Cartwright, Pasadena, very proudly an-nounced the birth of Master Thomas Stanwood on De-cember 19. Little "Tommy" weighed a husky 9 pounds 14 ounces when he arrived Huntington Memorial

Hospital.

Mighty happy to have a new brother at their house are Susan, 5 years old, and Amy, 16 months. Their maternal grandparents are Mr. and Mrs. Stanwood Ivers Williams of Pasadena, and the paternal grandparents are Mr. and Mrs. Harry Breckwedel, Jr., of Corona

Scott Donald is the very welcome newcomer at the home of Mr. and Mrs. Arthur Beggs of 514 E. Montecito. Sierra Madre. Scott weighed 7 pounds 11 ounces and was 20 inches long when he was born at Saint Luke Hospital on January 2.

The Beggs are also the parents of David, 2½ years old. The proud grandparents are Mr. and Mrs. Arthur Beggs, Sr., of Sierra Madre, and Mr. and Mrs. Frank Marsh of Pasadena.

At Convention

Donald W. McCormack will attend the 69th annual meeting of the University of California Dental Alumni Association which convenes in San Francisco January 17.

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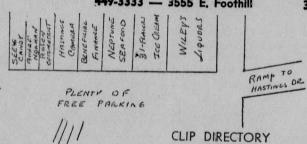
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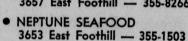
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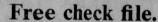
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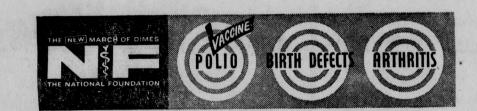
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7 KERSTING COURT

#### Small, But Not Lost!

With the present rate of the "population explosion" continuing, as all indication tend to prove, and the resulting mushrooming of housing tract, high rise apartment and etc. it is time to take a look at ourselves.

There can be no doubt in anyone's mind that Siera Madre soon will be, if it is not already, almost lost in the megapolis that Southern California is developing into. However, we must at no time lose our identity and be thought ever, we must at no time lose our identity and be thought God for the spectacle of of as just "another town" in the large mass of humanity students' picketing, even in the three southern counties.

We can retain our individuality only be holding on to those ideals and characteristics which make us outstanding and out of the ordinary, not just a "city on the side of the hill." Our civic pride should not let us for one minute forget that which we sought when we first came to this dents going out into the community, the friendly attitude of the people; the fine fields with our migratory civic organizations that carry on traditional work, seemingly reserved for them; the shop keepers that know us by our first name; our community projects like the Rose Tournament Parade float, and many, many others.

These traits are worth any effort that is put into preserving them and it is up to us, as individuals, to assume our "community responsibility" to see that they survive this overwhelming "bigness" that surrounds us.

The Sierra Madre Civic Club has just had to relent will welcome this new, imon one of its traditions of providing the sums to keeps to patient, critical crop young gadflies. It will be fearful only of the compla-"Toy Loan" in operation by its own money raising efforts. The membership of the club has dropped off to such a point that it was impossible for the club to carry the load. The Sierra Madre Volunteer Fire Department has begun to feel the pinch of a loss of membership through the oldsters dropping out and no new blood coming along to take their place. Other local groups are finding the same keting me," the Governor problem and it is just these sort of groups that tend to set was undoubtedly referring us apart from the mass.

We should retain our "small town" friendliness and support the organizations, institutions and businesses that provide the "drive" for those things that are worthwhile. We like to consider ourselves among the necessities.

We have always felt that people must take some pride when their town can support its own weekly paper, even though they may not necessarily agreed with its policies. It is indeed a small town with "small" people that can not provide the field for a successful weekly paper opera-

Every member of the community who is "worth his salt" should investigate all community activities to find at least one where he will fit in. Their are organizations of every description hereabouts and all of them are worth looking into before burying your head in the sand and saying, "They don't want me."

#### It Sounds Reasonable

On a recent television program, "Your Right to Say It," Walter Bouldin, ex-president of Edison Electric Institute, told a Chicago audience some facts about the Rural Electrification Administration and the Tennessee Valley

Mr. Bouldin exposed the manner in which customers of ed and guided by the Comthe rural electric cooperatives TVA and other govern- munist Party, the Socialist ment electric power facilities escape their share of taxation. He suggested that customers of TVA, the co-ops and sive Labor Movement and other government systems "pay an equivalent in their electric bills for what they have taken away from the tax-

"The government power customer ought to pay the same support for his government in his electric bills that fornia President Clark Kerr our customers pay . . . We are advocating that the law was instrumental in rescindbe changed to make these government power agencies sub-

ject to income taxes as we are. "The one area in which REA is now operating which is totally unjustified, in my opinion, is in lending money Professors with the Alexanto build generating plants to generate electricity and transmit it. This is totally unnecessary because our industry is indicate the dubious backstanding there with the generating plants and the transground of the donor, one has
mission lines to turnish the service which these plants that are being built by REA propose to serve.

"When you take the taxpayers' money and put it into an REA generating plant, then what the government is doing is using its own money to destroy its own tax revenues which doesn't make any sense at all."

ment out of business and keep it out. Short of that, every to have sponsored other government-owned or financed business enterprise should operate on precisely the same tax basis as comparable

#### **Public Interest At Stake**

It isn't always clear to the individual user of natural gas how federal power commission decisions on the importation of gas to large utility and public agency consumers could affect their gas bills. That it does is well stated by the Sacramento Bee in an editorial comment on current FPC hearings on a proposal for a special pipeline to supply Southern California Edison and the Los Angeles Department of Water and Power. Says the Bee:

"The matter is important to all gas users. Utilities of the speaker ban have supplying the general public rely on so-called interruptible tended customers, such as power companies, to take up the gas nation's way of life. surplus in the summer months and then return to oil for their furnaces when the demand is heavy in the winter for home heating.

"This tends to even out the flow of gas and to eliminate large seasonal fluctutations which otherwise would occur. Naturally, if these interruptible customers were to be supplied from other sources there would be disruption of the efficient operation which probably could cause an increase in prices to the general customer."

In the case under study, utilities experts have estimated that increase would over 20 years be \$300 million in Southern California. We agree with the Bee that in considering the pipeline application the FPC "should look at the total picture and note the effect the proposed line would have upon the whole gas industry and upon all gas customers."

And we certainly echo the Bee's admonition, "The public welfare should come first."

TO S

#### Sierra Madre News

**Editors and Publishers** 



FREEDOM AT ANY PRICE

City Hall steps.

"It was during this period

that I was sufficiently in-

fluenced by a few 'humani-tarian' professors on campus

and many off-campus 'scho-

lars' to make the biggest

mistake of my life — that of

joining the Communist party. Once in the conspir-

acy I was rigorously trained

and rigidly disciplined. Thus

which it was difficult to ex-

tricate myself, even after

having recognized the com-

munist line of 'humanitar-

ianism' as a lie and a

Yet Governor Brown has consistently assisted Com-

munist exploitation of the

young people of our state by

his soft attitude toward

thanks "God for the spec

tacle of student picketing"

thus exhorting young minds

with his "carte blanche"

blessings. And then when

his image becomes battered

and tarnished via Proposi-

tion 14, the Governor in

typical liberal fashion be-

because of the students' to-

American college students.

Alpha Chi Omega

Group will meet January 13,

at 7:45 p.m. at the home of

Mrs. Harry F. Kirby of 1201

S. Third Ave., Arcadia. Mr.

Sherburne Berry of a Pasa-

dena jewelry firm, will

designed fine jewelry and

Mrs. Eugene Moscaret of

Omega alumnae in the area

tend and may contact Mrs.

40 years.

Alumnae Meets

and order.

my 'career' from

By H. V. WITTY

Governor Edmund G. became its chairman, hon-Brown in June of 1961 pro- estly believing that the claimed: "Far from discouraging your student's social and public interests, I propose that you positively expoit them . . . I say: thank when they are picketing me at Sacramento and I think they are wrong, for students protesting and Freedom-Riding, for students listening to society's dissidents, for stuworkers, and marching off to jail with our segregated Negroes. At least we're getting somewhere. The colleges have become bootcamps for citizenship - and citizen-leaders are marching out of them . . . If America is still on the way up, it

cent and passive." —☆— In thanking "God for the spectacle of student picketing even when they are piclast April's action in which he was the target of a picket line protesting his actions on civil rights. This incident has since been proven to be the handiwork Howard Jester, Communist-backed candidate for Congress in 1962. Jester was announced as the featured speaker at a picnic sponsored in June of 1962 by the Communist National Guardian; he was reportedly one of four persons named to speak at a 50th birthday testimonial to identified Communist Jean Kramer; he acted accordingly, Univeris a high school teacher in sity President Clark Kerr the Bay area and has re- has been forced to sit in his cently evidenced himself as administration office and part of the "Red" dominated watch his Rhole Island Reds Free Speech Movement at come home to roost! the University of California.

According to on - the - spot observers, the Free Speech Movement is being promot-Workers Party, the Progresthe Dubois Clubs - all four which are Communist oriented and dominated.

In 1963 University of Caliing the Communist speaker ban and for this action was rewarded by the American Association of University der Meiklejohn Award. To that Meiklejohn, who lives Berkeley, is honorary chairman of the National Committee to Abolish the House Committee on Un-One of our national goals should be to get govern-cords also show Meiklejohn cited Communist fronts.

A tip-off as to Kerr's political hue might be gleamed through a remark made by him in 1962. The University is "not going to be banning people just because they are alleged to be Communists." Another reported Kerr pro-nouncement has been that there is "absolutely not" any indication that the effect of speakers at U.C. campuses since the lifting to undermine the

Karl Prussian, former Communist and FBI undercover operator has this to say on the subject: "Campus rebellions, led by hidden-identity communists are not of recent origin. In 1933, I became involved in a student strike against a "tuition raise' at Wayne University in Detroit, Michigan, I was totally unaware at the time that the organization which 'led' the strike, the National Student League, was a Communist front. I



SET JUST ONE CONTROL / With This All-New Faucet!



SIERRA MADRE PLUMBING **15 Kersting Court** 

### OUT OF THE COBWEBS

40 Years Ago:

Masonic Temple was started

will be ready for occupancy

by May. The enterprise was

planned about 18 months

ago and soon resulted in

the purchase of the lot 135x

192 feet on Central Ave. just

east of Baldwin. The new

Temple will be devoted ex-

clusively to the purposes of

Sierra Madre Lodge No. 408

and the Eastern Star Chap-

Jan. 16, 1924

10 Years Ago: Jan. 13, 1955

Hastings Center is pre-senting its formal "Grand Opening" today, tomorrow, and Saturday with prizes and presents offered by the eight stores there. One of the on Wednesday, and it is exspecial guests to please the pected that the building cause was 'just.' That 'fight' against the tuition raise children will be Captain Jet, parallels the present up-TV. star and "flying saucer heaval at U.C. There was hero," who will make his picketing, marching and demonstrating; culminating with a sit-down strike on the personal appearance at the Center tomorrow evening beginning at 7:15 o'clock.

Saturday, January 15, marks the reopening to the public of the famous camellia gardens at the Huntington Library for the 1955 blooming season. Blossoms are already appearing on some of the thousand varieties of plants which cover the five-acre hillside, and others will follow in greater profusion as the season ad-

The Rev. George W. Lindsay, now the minister of Christian Education for the Northern California Congregational Conference, has accepted the call to the Congregational Church in Sierra Madre. It is expected that the new minister will take his position some time in

#### 20 Years Ago:

Cpl. Lawrence Garland returned to Ellington Field, Texas, last Saturday after a 15-day furlough from the Army Air Field with his parents, Mr. and Mrs. R. E. comes publicly infuriated Garland of Sunnyside.

tal lack of respect for law Sgt. Ellet Lorne Jackson, son of Mrs. Gladys Jackson, 55 Auburn, has been de-Being a fully indoctrin- corated by Gen. Clark in ated desciple of "Liberal Italy. The award was the Ivory Towerism" and having Bronze Star Medal for meritorious conduct last sum-

#### 30 Years Ago: Jan. 11, 1935

The Mater Dolorosa Retreat House of the Passion-Because of this lack of ists Fathers monastery here competent leadership the was voted the most successpeople of California have ful retreat house in the been forced to view, and are United States at the recent expected to accept, the tra-gic results of political as convention of retreat directors held at Washington, well as academic liberalism D.C. Father Alban, who at-- the pawns being young tended the convention representing the Iocal monastery and the district, reports that although the institution is the youngest in America from the standpoint of the time during which it has been in operation, it now stands third in annual Alpha Chi Omega of the San Gabriel Valley Evening number of retreatants.

According to Mrs. Harold Roberts, program chairman of the Sierra Madre Parent-Teacher Association, an inspeak on the background of teresting program is to be fine jewelry. Mr. Berry has presented in the school auditorium on Wednesday has been associated with the at 10 a.m. Miss Cleveland of same jewelry firm for over Los Anegles will conduct a cooking school which is Assisting Mrs. Kirby will open to the public. be Mrs. Hartley King and

The City Council on Pasadena. Any Alpha Chi Wednesday night directed the city clerk to advertise are cordially invited to at- for bids for the operation of the Canyon Park plunge during a five-year period, be-

### Alumnae Jan. 28

The real Bargains is the kind of insuransce that can help keep the family safe

#### Luncheon Meeting For Ward Belmont

The 1965 Winter Luncheon Meeting of the Ward Bel-mont Alumnae Association ginning February 15, when James Heasley's lease exof Southern California will be held Thursday, January 28, 11:30 a.m. to 2 p.m. at the California Club, 538 S. Work on the new \$15,000

Flower St., Los Angeles. The program will include some brief accounts of members' trips. Reservations should be made by January 26 by phoning Jean Hendrix, 645-2467 or Mary Harris, 682-2542, 799-8181.

Turn unwanted items into CASH — Use the Classifised Ads

### **SANDY SAVER SAYS:** BOLD BOND STAMPS!

Thursday, Jan. 14, 1965 SIERRA MADRE NEWS-15



Your Dividend \$3.00

FULL BOOK OF STAMPS The Merchant Listed Below Gives

IN MERCHANDISE FOR EACH

and Redeems Gold Bond Stamps HARTMAN PHARMACY 29 N. BALDWIN AVE.



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Stop in our Pasadena office if you're thinking qualified and well-known local people. People

of opening a savings account somewhere. It's who work for the community as well as in it. highly possible you'll recognize one of the Having the best people to serve you is just friendly faces behind a counter or desk. Why another one of those things that have made so? — because we've always made it a policy to California Federal a billion dollar federal savings staff our neighborhood offices with highly association. Why not open your account now?

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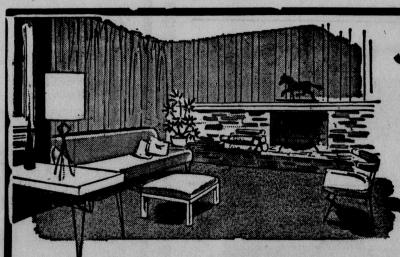
ROY GILLIAM, C. BERNARD COOPER.

**RUSS WALTER** BETTE SHONACK MARY ANN HUSSEY HARRIETTE JOHNSTON 



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### JOHN'S IS EXPANDING

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Big Carpeting, Furniture and Drapery Sale!

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**Custom Decorating At No Extra Cost!** Let Our Knowledge Guard Your Investment!

RUG CLEANING SERVICE!

WE'RE ROLLING OUT THE ....

GIGANTIC JANUARY CLEARANCE SALE! -- -- BIG SAVINGS!

CHRISTMAS & NEW YEARS PARTIES SOIL YOUR CARPETS AND FURNITURE!

**Our Expert Service Will Restore Them** To Their **Original Beauty** 

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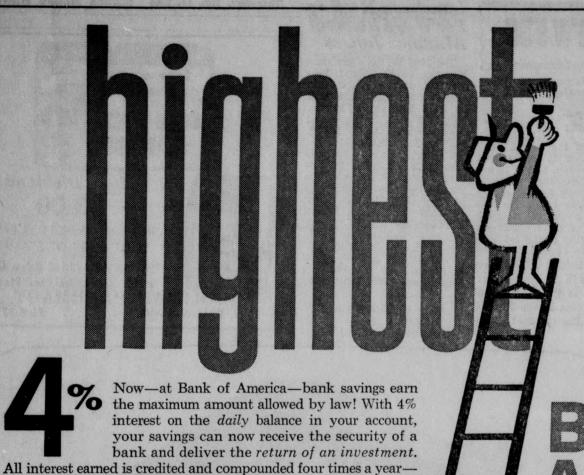
JOHN'S CARPET-UPHOLSTERY and DRAPERY SALES & SERVICE

915 S. Alta Vista, Monrovia 100% Financing **BankAmericard** 

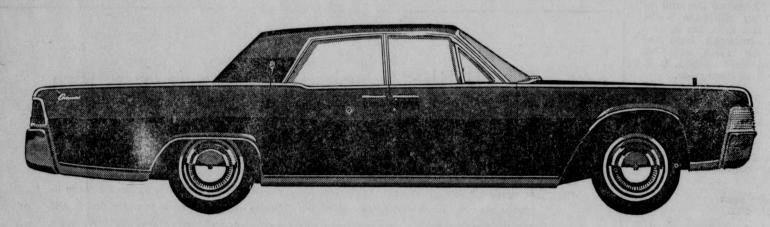
STORE HOURS: MONDAY THRU SATURDAY 8 A.M. TO 6 P.M.

Call For Free Estimates 445-2885 or 358-3294

Senior Citizens Hold Luncheon



interest on bank savings



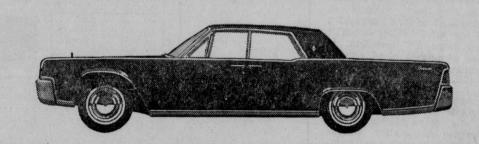
What's the next best thing to a new '65 Lincoln Continental?

nicely broken-in

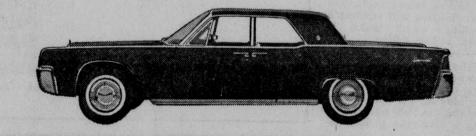
and your account goes right on earning interest until the day of

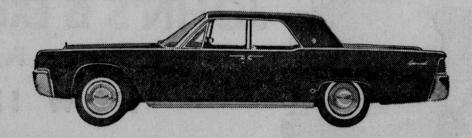
withdrawal. To take advantage of this new interest rate, start

saving now-at your neighborhood branch of Bank of America!



or '63



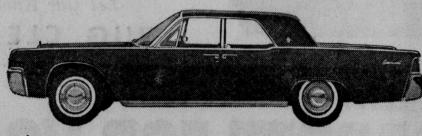


or '61

Wouldn't you like to be the next thoughtful owner of a classic

The new '65 Lincoln Continental has new advantages, of course. But whether it's a '61 or a '65, there is no essential difference in the unequaled care and skill which went into it ... or the power and feeling of luxury you get out of it.

The one you choose may be previously owned...but you will find -as do so many - it's just nicely broken in.



LINCOLN CONTINENTAL/65 America's most distinguished motorcar

**MONROVIA** 

Authorized Lincoln - Mercury Dealers

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OPEN EVES. & EVERY SUN.

# SPORTS

Hank Ives

ONE MAN'S OPINION THINGS ARE TOUGH ALL OVER . . . . but at Santa Anita it's especially tough for a cocky litle feller by the name of Bill Hartack. Now

with the fastest company in

Hartack will win his share, he's a good one, but jockeys like Shoemaker, Milo Valenzuela and Mannie Ycasza will still get first pick of the top mounts. Hartack will certainly never win a popularity contest, and more than one trainer will sign much lesser lights, at least knowing that their rider choice will follow in-

THE FOOTBALL SEASON IS OVER... Now how about slack left by that? Let's see, in about Frank Howard. three weeks the big league GEORGE BRUNET will baseball teams will start have an equally important Rams will be checking out

JOE NAMATH looks like a terrific quarterback, but there isn't a football player alive worth \$400,000. THE FANTASTIC prices

paid for collegiate gridders in the past couple months should serve as a stepping stone to a joint draft by the two leagues. If the Rozelle-Foss loops soon don't see the light they will be out of the proverbial "long green."

IT SEEMS OBVIOUS that the AFL is now ready to meet on the field as well as at the bank. Here's hoping that next December the two leagues will be competing with each other for the bonafied national title.

TOMMY PROTHRO will be the new UCLA coach. By the time this column hits the print shop Bruin athletic director, J. D. Morgan, may have already named his new head football coach. I'm bet-



FORGET the New Year's debacle. Prothro did well to get the Beavers into the Rose Bowl. His offense was unimaginative but then let's give the big feller credit. He "don't call me Willie" is in know a lot more about his hosses than the public. And don't forget the fine development of Terry Baker who became a star under Prothro's tuteledge. He obviously doesn't have any real talent, does he Har-

land? WALLY MOON may be a key to the success of the Dodgers in 1965. A final spurt by the aging outfielder who seems destined to share the rightfield berth with Al Ferrara will be needed to pick up the power slack left by the departed

spot in the Angel hurling rotation this year. The lefthander is looking great in Puerto Rica and will be needed to provide the "wrongside" chucking left vacant by Belinsky.

POWER OF DESTINY will win Saturday's San Fernando Stakes. Hill Rise will be favored with Roman Brother getting lots of backing. Usually the winner of this race is a potent threat for the Charles H. Strub Stakes worth a hundred grand.

VIKING SPIRIT ran lousy race in last Saturday's San Carlos, but take it from Old Hankus the Brittingham standard-bearer will run a big one soon.

PIERCE COLLEGE will win the Western States Conference cage race. The Brahmas should do it in a breeze with the strongest competition coming from L.A. Harbor. Pasadena should finish about fourth.

some of the finest putting from around the key.

ness, courtesy and cooperation, and extended a hearty welcome to all visitors. Program chairman, Mrs. Martin Olsen presented Mr. and Mrs. Homer Weeks of Fairview Ave. who gave a delightful resume of their recent two months trip through the United States and Canada, illustrated by

> Sisk, Harney, Hiskey, Zarley, Still, Johnson and Blocker are relatively new names that should last.

colored slides. The Weeks

will entertain the organiza-

tion on January 23 with a

THE CELTICS ARE TOO MUCH . . . That is a basketball team in a class all by

QUESTION . . . How did the Celtics, having last draw in the draft, get the rights to John Havlicek? The big ex-Ohio State star is the complete ballplayer. Red Auerbach has a cute habit of saving big John for a time when the opponent is starting to show a little muscle, then wham the

Celts are off and running. DID YOU KNOW THAT Maury Wills failed to drive in a single run against Philadelphia last season. But shucks, Willie Mays only seen on television in the recent L.A. Open. There are some comers among the new crop of golfers. Fellows like had five and batted just

LONG RANGE FORECAST of their proficiency in packand subject to change sometime before April . Phillies and the White Sox in the 1965 world series.

WALT HAZZARD will someday be a great professional player in the NBA. He's the Bob Cousey type, great passer, looking good on driving shots, but must DAN SIKES JR. showed learn to hit on jumpers camping trip to the Salton

Senior Citizens held their musical program.

weekly luncheon meeting at An interesting letter was read by the secretary from Mr. and Mrs. Clinton Sythe Park house on Saturday with the newly elected President Roland Ridgway monds who are enjoying 3 degree above zero weather in Minneapolis where they presiding. In his acceptance speech, he stresses friendliare being entertained by relatives and old friends.

Vice president Charles Goodfellow suffered a heart attack and is hospitalized at the Holy Cross Hospital in San Fernando.

Also on the sick list is Mrs. Ida Bridwell, Mr. Art

Embree and Hi Embree. Uncle Bill Slatter who has been ill with pneumonia was able to be out at the

meeting once more. Guests for the day were Mrs. Eva Bedard of Winnepeg, Canada and Mrs. Geneva Fry of Madison, Wis. Hostesses were Mrs. Anna Ridgway, Mrs. Lola Bullock and Mrs. Mae Brier.

#### **Boy Scout Troop** 373 Elects New Officers

Boy Scout Troop 373 of the Congregational Church, Sierra Madre selected new officers last week. Senior patrol leader is John Kingsbury; scribe - historian, Tucker Cheadle, and quartermasterlibrarian, John Coyle. Patrol leaders are Scott Harris, Robert Cowan, Mike Hatshitsume and Kit Stroup. Their assistants are Gary Pogue, Willard Mescher, Kurt Skarin and Douglas Mitchell.

On Saturday, the Green Bar Patrol, composed of the above boys, met with full packs for what they thought was to be only an inspection ing their gear. Scoutmaster Neil Smith and Assistant George Clark surprised them by taking them on a hike to Bailey Canyon where they ate lunch and studied correct handling of knife and

At the end of the month the troop plans to take a

# CONWAY'S JANUARY CLEARANCE

					The state of the s	
	CARLLAC PROPERTY	Was	Now	Down	Payment	
'58	CADILLAC DEVILLE Full Power, Air Conditioning	\$1295	\$ 895	\$ 95	\$26.88	
'59	CADILLAC CPE DEVILLE Full Power — R&H — Auto.	\$1695	\$1395	\$195	\$41.33	
'63	OLDS CUTLASS Auto., R&H, Air Conditioning	\$2595	\$2095	\$195	\$63.86	
'62	RAMBLER 2 DOOR CLASSIC Stick shift, R&H	\$1295	\$ 995	\$ 95	\$36.00	
'64	FALCON STATION WAGON VAN Automatic, Radio, Heater	\$2495	\$2095	\$195	\$63.86	
'64	OLDS CUTLASS CONVERTIBLE Automatic, R&H, Pwr. Steering	\$3195	\$2795	\$195	\$87.77	
'63	OLDS JET-FIRE 2 Door, Full Power	\$2695	\$2195	\$195	\$67.22	
'64	RAMBLER 4 DOOR V8, Auto., Pwr. Steering & Brakes	\$2595	\$2095	\$195	\$63.86	
'63	CHEVROLET Full Power, Air Conditioning	\$2695	\$2095	\$195	\$63.86	
'63	CHEVROLET IMPALA SUPER SPORT Auto., R&H, Pwr. Steering & Brakes	\$2495	\$1995	\$195	\$60.50	
'60	MERCEDES 190 Radio, Heater, Stick	\$1895	\$1295	\$195	\$36.97	
'61	OLDS 4 DOOR HTP. R&H, Auto., Pwr. Steering & Brakes	\$1895	\$1495	\$195	\$43.69	
TRANSPORTATION SPECIALS						
'52	Lincoln Capri 2-Dr.	\$ 495	\$ 299	-0-	\$15.02	
	Cadillac Convert		\$ 395	-0-	\$21.50	
			The second second second second			

#### '61 Corvair . . . . \$ 895 \$29.00 '58 Oldsmobile . . . \$ 695 \$24.00 '58 Dodge . . . . . \$ 395 \$12.00 **40 MORE CHEAPIES**

TO CHOOSE FROM

ANY CAR IN STOCK CAN BE BOUGHT FOR \$5 DOWN O.A.C.

"Quality To The Customer First" **ARCADIA** 333 E. HUNTINGTON DR. HI 6-5207 Single Homeowners, R.1, To Take Brunt of Tax Increase If Apartment Building Stops, Is Opinion of Sierra Madre Group SIERRA MADRE NEWS—17 ATTENTION ALL LOYAL property has in every way new construction is made restrictions, is a violent these new Sierra Madre garage or parking space per proved practical and econo-financially unsafe. We con-breach of good faith and property owners.

room for 9, which would

point to attend the meeting of Thursday, January 21 in force, that you can be heard nance passed which was not within the keeping of the ice, and
welfare of all the people of INASMUCH AS such zonthe community. The resolu-

rles

Art

the

INASMUCH AS The City of Sierra Madre has already greatly deteriorate the in- adopted a Master Zoning come from the building ven- Ordinance with particular ture, and lower land worth. respect to R-3 and R-P zones Below is the text of a and the limitation placed signed resolution that was thereon as protection to R-1 enacted by those attending zones, and inasmuch as this the meeting, and they have was done only after long injustice that such building asked that you make it a and careful study and many public hearings and at considerable expense to the taxpayers of Sierra Madre drawn by materially handia professional zoning serv-

proved practical and economically unsafe. We conmically sound, with the resider that the new R-3—R-P ordinance now adopted, if sult that scores of fine and beautiful apartment buildallowed to become permaings have been built, atnent, will have the result of tracting many hundreds of essentially prohibiting funew residents to Sierra Ma- ture construction.

dre as tenants, we do now INASMUCH AS the oriconsider it an act of gross ginal R-3-R-P building opportunity did encomp ass opportunity in R-3 and R-P certain carefully drawn zones, by act of the City Council, is in effect withzones, and inasmuch as a new valuation was thus created and new and much on what they feel is an Ordi- through the employment of capping restrictive features higher taxes levied and paid placed on new building, on all such zone property, which can only have the rewhether built on or not, we sult of greatly raising the do now consider that the property, we hold that such ing opportunity thus given cost of new apartments built withdrawal of such building new ordinance now adopted all owners of R-3 and R-P with the result that such opportunity, by prohibiting is a breach of good faith to

have not yet built thereon. Considering the situation that now exists, that much of this undeveloped R-3-R-P property has been purchased by new owners who bought it in good faith with reliance upon the protective feature of the then-existing ordinance covering such building, assured them by higher taxation, who have not yet developed such

indeed an act of gross in-justice to the owners of of the new ordinance adopt-Specifically, the features property in such zones, who ed to which we take strongest exception, is that of requiring 2.000 square feet of land per each unit in place of the former 1,500 square feet, the requirement that 10½ feet driveways be widened to 121/2 and 18 feet driveways to 20, the new floor area requirement of ing features.

800 square feet for 1 bedroom units, 1100 for 2 bedbedroom units, the requirement of 400 square feet of new requirement of 21/2 cars city not to breach this con-

ments can have no other result than materially raising rental construction cost practically to the point of prohibiting such new construction and thus, in a very specific manner, preventing the fair resale of presently undeveloped R-3-R-P property or forcing sacrifice sales because of restricting build-

Since the city has collected many thousands of dolroom units and 1300 for 3 lars in higher taxation because of the former zoning plan, we hold that it is an recreational area and the undeniable obligation of the

ANTENNA TV SERVICE

17 W. SIERRA MADRE BLVD. IN SIERRA MADRE

"Southern California's Leading Television Dealer"

deed to take no steps to stop the construction of new apartments and the consequent development, growth and improvement of Sierra

Furthermore, with the obvious result of the new R-3 -R-P ordinance and the resulting cessation of new apartment building and new taxation, it is clearly apparent that the necessary taxation load of the future

will substantially be shifted to the vast bulk of R-1 individual property owners. We, the undersigned, do therefore implore the Planning Commisison of the City

tract-of-good faith and in- of Sierra Madre and the City Council to rescind the new ly created R-3—R-P zoning ordinance and we call on all loyal and true Sierra Madreans, residents, property owners and bus alike, to attend the Planning Commission meeting at the city hall Jan. 21 and to exert all possible influence upon the Planning Commis-sion to abrogate this woefully destructive anti-Sierra Madre zoning ordinance.

Signed.

John H. Curtis, Sierra Madre Realeteria Henry McNulty, **Huntington Construction** Joseph F. Pagano, Flamingo Properties Harold Pangborn, Pangborn Realty Co. Barney Yunck, Barney Yunck Realty Co. Harry A. Lange and

#### \$700,000 **NEEDED IN** COUNTY

birth defects March of Dimes volunteers will seek \$700,000 in the Los Angele's County's 27th annual mercy appeal which continues throughout January.

The \$700,000 goal for the Los Angeles County March of Dimes was revealed today by Beverly Hills Attorney, Lawrence P. McHugh, executive committee chair-man for the Los Angeles County Chapter.

"Funds raised in this county's March of Dimes campaign will be used in the support of a birth defects center at Orthopaedic Hospital," McHugh explained

"In addition, the contributions will give aid to those polio - stricken patients whose care must continue,"

12/b. Personal Portable TV The balance of the funds raised in the local campaign and in the 104 communities participating in the Los Angeles County March of Dimes will be designated for research, medical educaiton and grants determined by the national March of Dimes headquarters.

"Much of the money diverted to the national headquarters, however, is returned to Los Angeles as grants, such as that given to the California Institute of Technology," McHugh pointed out.

"Los Angeles County residents whose contributions to the March of Dimes were important factors in the victory over polio have shown equal determination in the fight against birth defects. one of the major unmet childhood medical problems today," the chairman con-

#### New Officers To Be Installed

Mrs. Logan H. Good knight, president of the 50,-000 member, California Federation of Republican Women, will install the newly elected officers of the East Pasadena-Sierra Madre Re-publican Women's Club. This meeting will take place at the Eldorado on January 14, at 9:45 a.m.

Prior to the installation of the new officers recognition awards will be presented. Mrs. George Wenger, outgoing president, will review the club's achievements of 1964, which included a campaign contribution of near-\$10,000, financed and staffed a campaign headquarters, won a top mem-bership award and had outstanding monthly programs.
The final achievement was a fashion tea honoring Mrs. Barry Goldwater and her

The newly elected officers of the East Pasadena Sierra Madre Republican Wo-men's Club are Mrs. Stuart Zuck, president; Mrs. R. R. Dewees, Mrs. Henry Myers, Mrs. Alpheus Pruitt, vice presidents; Mrs. Merle Miller, recording secretary; Mrs. Marvin Anderson, corres-ponding secretary; Mrs. Robert Bridges, treasurer, and Mrs. George Wenger, parlia-

All interested Republican women are invited to attend. There will be a buffet luncheon after the meeting, for reservations call Mrs. Charles Seitz 355-9933.

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**ULTRA-COLOR TELEVISION** All-channel VHF-UHF reception with the new G-E Synchro-lite "82" illuminated tun-ing system featuring the exclusive "410" permatronic transistor tuner.

· G-E simplified "instant color" controls for quick, convenient tuning of color strength

 G-E "Fine Furniture" Cabinetry featuring matched wood veneers and hardwood solids in authentic period design. General Electric Exclusive "CA" Color

Sets starting

\$499.00

### **ULTRA-COLOR TELEVISION**



All-channel UHF-VHF reception with the new GE Synchro-lite "82" illuminated tuning system featuring the ex-clusive "410" penmatronic transistor

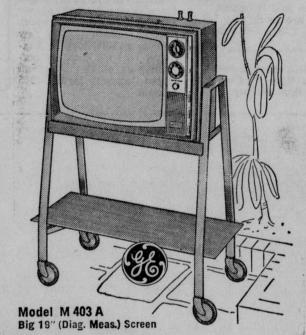
GE simplified "Instant color" controls for quick, convenient tuning of color Model

PAM 975 AWD

strength and tint. GE "Fine Furniture" Cabinetry featur-ing matched wood veneers and hardwood solids in authentic period design. General Electric exclusive "CA" color chassis featuring system-controlled pic-

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These Sets Rated As No. 1 On Consumer's Report

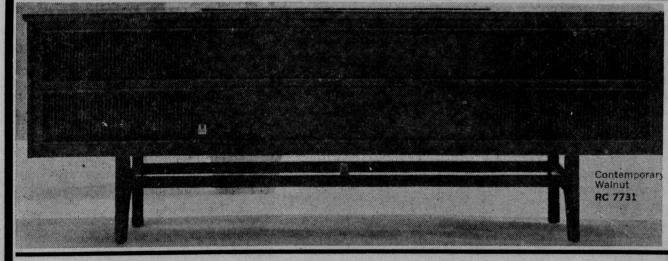
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- Built-In Telescoping Antenna.

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Model

M110Y

\*General Electric Lifetime

The General Electric Company guarantees the Etched-Circuit board\* to be free of manufacturing defects, for the lifetime of the television receiver. The General Electric Company will, at its option, repair any defects or accept claim for such repairs provided repairs are made by one of

 a. General Electric Distributor
 b. Franchised General Electric Dealer
 c. Authorized Independent Service The picture tube and all other parts are warranted for one full year on all receivers.

Chassis featuring system-controlled picture Model M 937 ACL

 $At \dots$ 

Superintendent of Schools. number of pupils in halfday sessions was 31,440 on November 1, 1964 as compared with 28,607 in 1963 and 22,821 in 1962. This is over the previous year.

affected with 18,252 first sions. grade children attending part-time, 8,309 second graders, and 1,112 third graders. Dr. M. E. Di Pietro, Consultant in Administrative Research, indicated that the range in the number of pupils in multiple sessions was from 19,123 in one district to 55 in another. The survey



A recent county-wide sur- also brought out the fact vey indicating an increase that some change took place the number of students this year over last year from double sessions since the district to district. Six disprevious year was an tricts showed an increase in nounced by Dr. C. C. Triling the number of pupils in ham, Los Angeles County half-day sessions this year over last year. On the other The survey reported the hand, eight district reduced the number of pupils in half-day sessions. Three districts which did not have any double sessions last year reported such sessions an increase of 2,833 students this year. Contrastingly, 3 districts with double ses-As in the past years, the sions last year were no longfirst three grades are most er operating with such ses-

> Information received from the office of Dr. C. C. Carpenter, Assistant Superintendent, Field Assignments and Special Services, indicates that although construction of new classrooms is under way in some districts, the ages of 17 and 22. addition of new facilities will not entirely eliminate multiple sessions in all of the districts involved in the current construction program. An estimate of 525 new classrooms will be needed to remove these halfday sessions if it is assumed there would be 30 pupils to a room. In some districts multiple sessions not in existence at the time of the

survey will be organized if

current community growth



#### Academy Exams For Appointment Are Now Open

Assemblyman Houston I. Flournoy today announced examinations for young men in the 49th Assembly District interested in becoming his nominee to the California Maritime Academy this summer.

The examination, free of charge, will be given at Los Angeles City College April 15, Assemblyman Flournoy said. Candidates may choose instead to use their college entrance examination board scholastic aptitude test scores in competition. The applicant with the highest passing score will become Assemblyman Flournoy's nominee. To be eligible for admission, applicants must be high school graduates, unmarried, and between the

The state-operated California Maritime Academy is located on Carquinez Straits, Vallejo, northeast of San Francisco Bay. The Academy program provides, in three years, approximately the same education as a fouryear college. The graduate receives a Bachelor Science Degree, either in nautical science or in marine engineering and is li-censed by the U.S. Coast Guard as an officer for service aboard U.S. merchant ships. Those who are physically and otherwise qualified are eligible for commissions in the U.S. Naval Re-

Those interested should contact Assemblyman Flournoy through his district of-fice at 130 N. Indian Hill Boulevard, Claremont.

AT THE . . .

#### **THEATRE** . . . SIERRA MADRE

Jan. 15-17 SWORD IN THE STONE "PHILBERT"

SATURDAY NIGHT TEEN CLUB (Teenagers only) Membership Card required

SAT. - SUN. CHILDREN'S MATINEE FRI. - SUN. NIGHT FOR ADULTS (Call theatre for time schedule) EL 5-9054

Jan. 22 - 24 FOUR FOR TEXAS KISSES FOR

Four Events Scheduled For Lively Arts Post Opera Forum of Pasadena Jewish Temple spiritual and intellectual

Pasadena.

MU 1-8840.

April 25.

the forum has attracted an

able at the Temple office,

or by calling SY 8-1161 or

The forum will be

launched on January 24

with Dimitri Tiomkin, com-

demy Award winner. Other

speakers are Melvin Belli, internationally famed trial lawyer, on February 21; Ab-

by Mann, Academy Award film author of "Judgement

at Nuremberg," on March 28, and Dr. Jesse Greenstein,

world noted scientist, chair-

man of the Department of

Astronomy at California In-

stitute of Technology, on

A reception for the guest

speaker will follow each of

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are found in

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Attend the Church

of Your Choice

this Sunday

the forum series.

poser-conductor and

A series of four outstanding events has been announced for the 1965 Lively Arts Forum of the Pasadena Jewish Temple and Center. according to Mr. Leonard Halpern, chairman.

Now in its sixth year, the forum has provided a platform for men of creative distinction in the arts, letters and sciences. Conceived as a non-profit community service dedicated to cultural,

#### Rotary Club of Altadena Has Notable Program

Campaigning, candidacy, and cases will be the focus of attention at the January 14 luncheon meeting of the Altadena Rotary Club at the Altadena Town and Country Club, 2290 Country Club Drive, according to Bob Young, program chairman.

Old and new techniques of political promotion will compared by Mrs. Marguerite L. Alstrom, certified psychologist specializing in training candidates and directing campaigns, whose talk in entitled, "The Fabulous World of Political Campaigns." She is also currentserving her third term in public office, and previously taught public administration courses at the University of Southern California. Earlier, she served as a captain in the United States Air Force by direct commission as a public relations

specialist. The question-and-answer open forum following the talk will be conducted by Tom Alstrom, director of election operations for the Aldine Company, world's largest supplier of campaign materials. Like his wife, he completed extensive graduate work at the University of Southern California, majoring in public administration; was elected to membership in Pi Sigma Alpha, the honorary political science society for dis-tinguished scholarship; and is listed in "Who's Who In the West," and "Who's Who

In California." Mr. Alstrom will also display several antique camposters, contrasted with those in use today. These are part of the Aldine Collection, believed to be the largest such collection in

> BIG dividends are found in the Classifed Ads

#### Champagne Supper Jan. 30

enrichment, it has also con-The board of directors of tributed to the spirit of in-ter-faith harmony. Because of the many schools and inthe Pasadena Opera Company has announced plans for a post opera Champagne Supper to be held at the stitutions of higher scientific and technical learning in the San Gabriel Valley area, Huntington Sheraton Hotel.

Mrs. Don Sessions, chairinformed and knowlegeable man of the social committee, announced that mem-All forum events will be bers of the Pasadena Opera p.m. at the Temple Center, Company and special guests held on Sunday evenings at will be invited to attend the midnight supper honoring the opera stars following the 8 p.m. at the Temple Center, 1434 N. Altadena Drive, performance of "La Traviata" on January 30 at the Tickets for the series or individual tickets are avail- Pasadena Civic Auditorium.

> Metropolitan Opera stars singing the leading roles of "La Traviata" at the gala opening performance will be Jean Fenn, acclaimed for her singing of the title role in "Manon" this season at the Met; Giuseppe Di Stefano, member of La Scala Opera Company, and Igor Gorin, celebrated baritone.

Bizet's "Carmen" sche duled for February 20, will be sung in English by Mildred Miller, Norma Lynn and Chris Lachona. Licia Albanese, reigning soprano of the Met will sing the title role in "Madame Butterfly" when the Puccini opera is presented on May 1, celebrating the Pasadena Festival of Arts.

Allen Jensen, noted director who was recently selected to conduct the first opera "in the round" at the new Melodyland Theatre in Anaheim, will conduct all performances of the Pasadena Opera Company for the 1965



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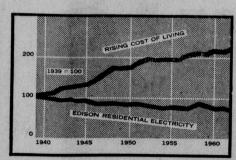
### Smile, You're on the Network

Don't bother hiding the curlers, madam. This happens to be an invisible network. You see, every time you use Southern California Edison electricity you unknowingly plug into a "network" of interconnected power facilities that blankets Edison's 65,000 square mile service territory.

Interconnection of generating plants and other equipment reduces operating costs and saves you money because Edison can supply your electricity from the most efficient facilities available. And in the event of any kind of disaster, electricity can be made available to you from someplace else on the network.

Speaking of interconnected electric systems, the "WEST" regional electric power development program, underway by Edison and other Western power suppliers, will save billions of dollars in construction and operating costs over the next 20 years. This project will help provide abundant electricity at the lowest possible rates for the growing Southwest. Additionally, plans underway by Edison and other West Coast utilities, together with the government, will bring surplus electric power from the Pacific Northwest to Southern California.

Interconnection of facilities is just one of the ways Edison and other investor-owned electric utility companies help keep the cost of electricity down.



Cost of living vs. cost of Edison residential electricity While the cost of living has risen markedly during the past several years, the average cost of a kilowatt-hour of electricity to Edison residential customers is 28% lower than it was in 1939,

Southern California Edison

in all things . . . My wife and I saw it on our 38th

honeymoon this New Year's

Day, when we celebrate our

anniversary alone in town

by seeing the Rose Parade,

thing is prepared ahead of

time and is a surprise to my wife until it unfolds one by years prior to the election, handled 3000 comone on that glorious day . . . plaints and dismissed 2/3 of 1/3 of the cases were dis-Reluctantly coming back missed as apparently into politics, we hope that valid and 1/3 were dismissed soon the talk will stop and for lack of sufficient eviaction - whatever it may dence - leaving the owners turn out to be - will take INNOCENT. The remaining its place. We need an image, 1/3 were handled through conciliation — only THREE OF THE 300 CASES WERE TAKEN TO COURT . . . . we need a united front, we need a program - we need so much . . . Soon the facelifting will start and we Enuff said — let's forget it shall see our new image . . . until the Supreme Court rules whether Proposition 14

And so to Witty's column I'll make any bet with you, of December 31st which ended: "May we enter into the New Year more aware of the verbal deception foisted upon us by the "left" . . . I would like to add: "and the 'right.' If nothing else, we should have learned from the landslide defeat in the last election that we are not, as Martin Dies says in his quoted comments, only "the Left's political enemies" but a responsible political party with a platform differing from the Democratic one. Had we been fighting Demo-crats instead of "Communists, Socialists, Pinkoes, One - worlders, Beatnicks, Negro-lovers, Dupes and Dopes" — we may have won. The term "Fascist," my Witty colleague, was only used by the liberals to offset the glowing terms listed above which were bestowed upon them. Neither was based upon truth — but the reason for using the term "Fascist" was evaded by Martin Dies in his "Tongue in - the - cheek" comments. Webster also lists an "exaltation of nation and race" as explanation for the Fascist principles of Mussolini and Hitler. The ultra - rightists, in their anxiety to be 100 per cent American, almost changed patriotism and love of one's country to sition tolerating National-ism of those dictatorships and all racists joined the ultra-rightists as supporting the supremacy of

The main thing now in the new year, however, is to realize how far the "namecalling" had gone and how deep the abyss between liberals and conservatives had

the White Race.

Special offer from Dorothy Gray

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NOW \$600

Save on the gentle-mannered cream ladies prefer. Satura's humectant action aids in the prevention of dryness, gives skin a petal smoothness. Either of its formulas, with hormones or with Vitamin A, will help soften, smooth and moisturize as few other creams can. Discover Satura today at these savings.



party which differs mainly in the domestic politics and

was constitutional or not.

Carrot Top, that Proposition 14 will be thrown out by

Defensive driving

will always pay Drive carefully —

Children should be seen

and not hurt.

the Courts in the end.

All they have left to do is consider the over 1000 peti-tioners that ask that the don't know anything center be postponed and put on the ballot at the next refer to in your editorial general election of the City, which would be April, 1966. California Fair Employment Practices Commission does

Of course if this is done, the \$200,000 would be thrown into a state of "inactive funds" until the votes not consider anyone guilty were counted. I am sure it unless he either admits to would not go to help allevidiscrimination or the facts ate the tax situation. It presented against him prove would of course draw around discrimination. It must have 31/2 to 31/4 per cent interest the facts before it can rule two shows and eating lunch the facts before it can rule and dinner at different that discrimination took during that time . . . But I am sure you wil agree that places each year. The whole place. As Al Smith used to increased costs will advance say: Let's look at the refrom 10 to 15 per cent, and cord! During the past four all of us will be on the losing end, any way you want to look at it . . . A little time should tell us all about it, them as false accusations! I am sure.

CARROT TOP

Here at the newspaper, we are expecting a major move sometime during 1965, one that I am sure will be an advantage to all concerned. The situation is just start ing to take form, and we will let you in on it as soon as the shape of things becomes more definite.

All in all, we start the new year with the following quotation . . . "A successful life is within reach of everyone where men are free and is achieved by living honorably, making creditable use of time and talents, and creditably fulfilling the obligations of democratic citizenship." See you around, now and then, I hope, I hope, I hope.

LEGAL NOTICE

SSESSMENT DISTRICT NO. & MERRILL ALLEY) NOTICE OF TILING OF ASSESSMENT AND TIME OF HEARING THEREON

TIME OF HEARING THEREON

NOTICE IS HEREBY GIVEN
that heretofore there was filed
with the undersigned, City Clerk
of the City of Sierra Madre,
California, an assessment to cover
the sum due for the work and
improvement done and performed
by the Contractor, under and in
pursuance of the provisions of
the Imprement Act of 1911, reference being made to Resolution
of Intention No. 2067, passed and
adopted by the City Council of
the City of Sierra Madre on the
14th day of April, 1984, in the
matter of the construction of paving and drainage facilities together with appurtenances and
appurtenant work in Assessment
District No. 84 in said City, for
the description of said work and
improvement, and of the District
to be assessed to pay the costs
and expenses thereof; said assessment being made pursuant to
the provisions and requirements

LEGAL MOTICE

NOTICE IS HEREBY GIVEN that the 26th day of January, 1965, at the hour of 8:00 o'clock p.m., is the time fixed by the undersigned City Clerk when any and all persons interested in the work done, or in the assessment on file, may appears at the regular place of meeting of said City Council, located in the Council Chambers, City Hall, 55 West Sierra Madre Blvd., Sierra Madre, Calif., and be then and there heard by said City Council.

Protests or appeals must be in writing and made to said City Council prior to the time fixed

Pasadena. Held on Saturday, January 9 at 8 p.m. Installing officer was Carl Slatte-Inner guard Vernon Snow; Outer Jr. Ross Evanson; assistant social director, Myrtle Daly. Following the in-

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of Norway, Nortuna Lodge No. 55, announces insallation of officers, Vasa Temple, 2031 E. Villa St., boe, District No. 6 director. The following residents of Sierra Madre were installed. stallation there was a dance.

cordance with the provisions of said Act.

I. MARIE WARFEL,
City Clerk of the City of Sierra Madre, California
Publish: Sierra Madre News
Jan. 7 and 14, 1965

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Lose Weight

Reduce Waistline — 2" to 4"

Reduce Hips — 2" to 4"

Reduce Thighs — 2" to 3"

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LARGE 21/2 TINS

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MEAT BALLS SPAGHETTI WITH GROUND BEEF

4 \$1.00 IN EVERY

**ELBOW MACARONI** WITH GROUND BEEF

GROUND BEEF

**FOLGERS** COFFEE

Sunshine KRISPY CRACKERS

New Thin Style Pound Box

New Halo HAIR SPRAY

Plus Excise and Sales Tax

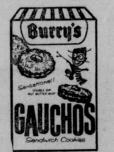
Kal Kan CHICKEN PARTS

6 \$ \$ 1.00

All American MIXED NUTS

Full Pound — Save 23%





Also Sierra Eclairs 3 Pkgs 89¢

Save 28c

#### CAMPBELL'S FROZEN SOUPS

Pea With Ham Cream of Potato

Reg. 23c

Reg. 33c

ea Save 6c

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Clam Chowder Vegetable Beef

**Oyster Stew** 

**Green Peas** 

Save 4c Reg. 39c

Cream of Shrimp **BIRDS EYE** 

**DOLE FROZEN JUICES** 

Chopped or Leaf Spinach

Pineapple - Grapefruit **Pineapple** Pineapple - Orange

# MANNINGS CHOICE STEER BEEF SALE

TOP ROUND STEAK SIRLOIN TIP STEAK SWISS STEAK FLANK STEAK

75th 98 RUMP ROAST ROUND ROAST 95th 98t TOP ROAST 95th 79% SIRLOIN TIP 89% EYE ROUND ROAST 98% 79th SHOULDER CLOD ROAST 95th

Center Cut SWORDFISH STEAKS

GROUND ROUND

Fancy Northern HALIBUT FILET

**Trimmed** BEEF TONGUES

Hormel BACON Grade -- A --

Young Tender BEEF LIVER

### FRESH FRUITS & VEGETABLES

Chiquita Brand BANANAS

Large Sunkist NAVEL ORANGES

Solid green CABBAGE

GRAPEFRUIT

Coachella

Young tender CARROTS

BUNCHES

Fresh Packed SALAD, COLE SLAW & **BEAN SPROUTS** pkg.

331 W. Sierra Madre Blvd. at Lima St.